

N11

FATAL WOMEN

Mariano Vivanco • David Bailey • Rancinan • Ali Mahdavi • Thierry le Goues Chuando & Frey • Malo • Mario Kroes • Olaf Martens • Txema Yeste • Yan Senez Remi Rebillard • Evelyn Bencicova • Stefan Rappo • Nicolas Guerin • Daniella Midenge







CONTENTS



Part I			é
Chuando & Frey		p	8
Mario Kroes		p 2	20
Remi Rebillard		р3	C
Part II			2
David Bailey		p4	6
Ali Mahdavi		p5	2
Olaf Martens		p7	2
Part III			6
Mariano Vivanco		pg_2	2
Txema Yeste		pH	0
Thierry le Gouès		pI2	6
Rancinan		p 13	6
Flash on ———			6
		p 14.	4
Daniella Midenge		p 16.	4
Room with a view		p 18	



Il ne s'agit pas de transmettre une vision, mais de toucher les gens à travers une image.

Ansel Adams

PART I

CHUANDO FREY

With their keen eye for detail, their colourful aesthetics and their bright neon lights, reminscent of science fiction, ChuanDo and Frey have a unique approach to photography.

Son of the famous aisan painter Tan Tee Chie, ChuanDo Tan obtained his diploma in design from the Singapore School of Fine Art before launching himself as a model in the late 1980's. 15 years later, he decided to become a fashion and celebrity photographer and partnered with Frey, a photographer and engineer. A duo was born. They thus entered the spotlight and started leaving their mark on the industry by regularly collaborating with great international fashion magazines. The duo's unique creativity has since then also been at the service of various local and international commercial clients such as Louis Vuitton, L'Oréal, Motorola...

As strong supporters of social causes, ChuanDo and Frey have, through their work, actively contributed to community initiatives such as the fight against AIDS and the support of the foundation against breast cancer.





Could you describe your style like a friend of yours would describe it?

To be honest, we wouldn't really know, because we hardly spoke about work amongst friends. But we have met people who came up to us and told us how distinctively & recognizable our style is, even not having to look at the credit.

How does the partnership work?

We both basically share all tasks because we have the fair share of knowledge from anything from lighting to post work. so it doesn't really matter.

Did you have the same criteria beauty, your aesthetic Canon?

We definitely do! There's a good reason why we decided to collaborate together because we often find ourselves agreeing to the same perception of beauty.

What is your version of nude in your photography?

Human body is a beautiful thing. We all born naked. We don't have to look at a naked body only in a sexual way. In fact we believe a nude photo should be inspiring enough for you wanting to be that person in that photograph, and also shot in a way that makes you feel comfortable even to look at this photo right in front of your family.

What make a good picture for you?

Enough to make you want to take a look over and over again, it should be timeless.

What would a model say about you?

This quote came from a female. Model - "it was a breeze working with CDF even it was my first shoot ever! They literally "posed" every bit of my limbs, and told me what to do, where to look, and how to angle my head in front of the camera!"

Aside from photography, any others passions?

we also share strong interest in anything to do with interior, housing and furniture design etc. something we would like to get involved in the near future.

Your typical day?

Chuando: Living a healthy lifestyle is something that I've been doing since I was a teenager, so I would say, exercise to start the day, preparing healthy meals. Pretty much my typical day when there isn't any shoot.

Frey: though it is not something I started since young, but I do like to hit the gym first things first before food. I don't usually cook, I'm happy with what I can find at any food courts, which is often sliced fish with vegetable in soup with a bowl of rice, or sometime steamed chicken with rice.

Are you achieving your childhood dreams?

Chuando: definitely not! Hahaha ... I always wanting to work with animals or something to do with the nature. Frey: I was into engineering actually.

The most photogenic place?

They are just too many, it would be unfair just to mention one.

Do you consider yourself an artist?

We'd like to believe we are someway or another haha ... because to us, an artist is someone whose work is true to his idea, belief and himself, and hence, all his works will have a natural distinct style of his.

How do choose the good image?

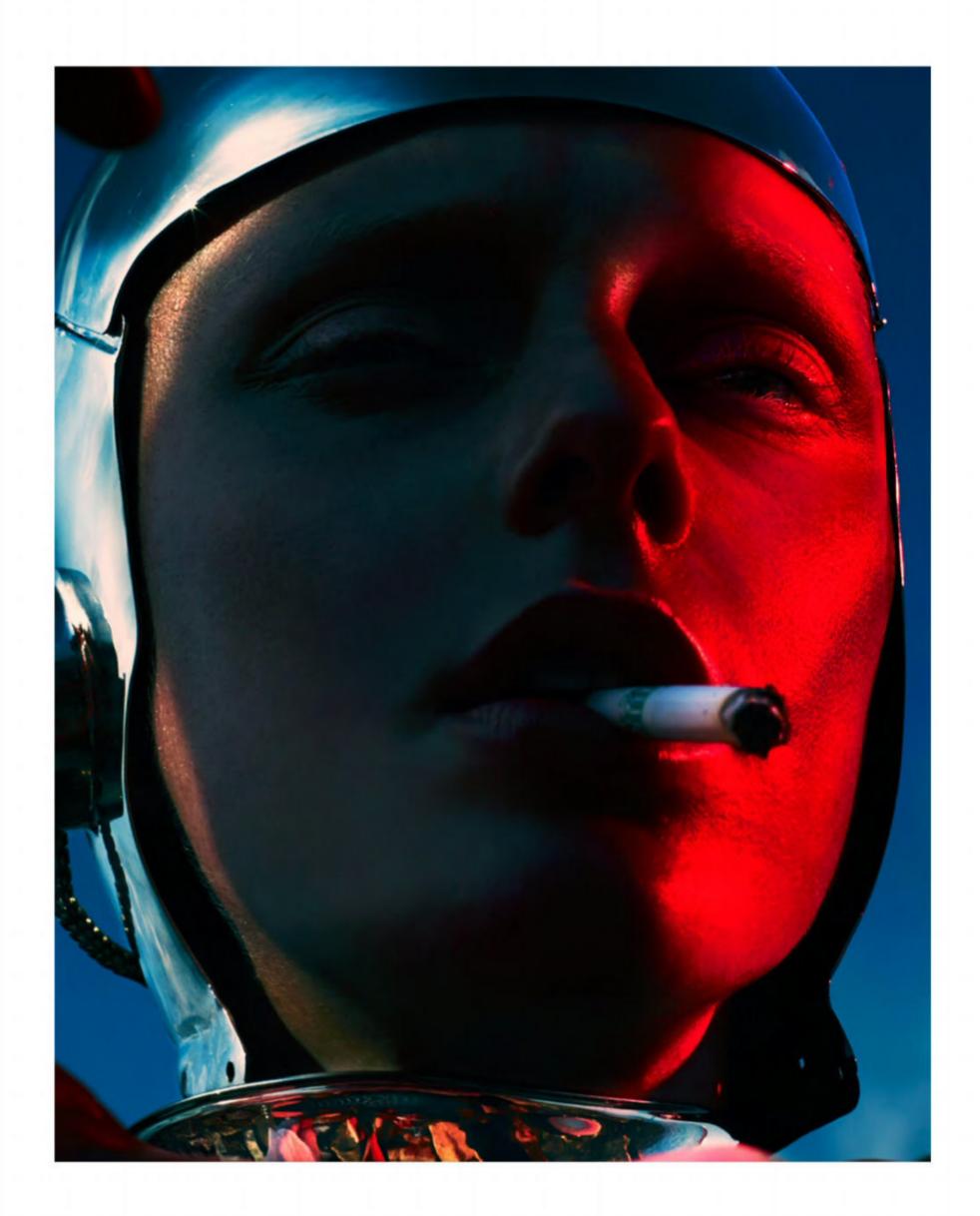
Purely by instinct! whichever is your first choice.

If you could switch your life with someone for a day, who would it be?

Chuando: what do u call someone whom is able to sleep all day, eat anything that he wanted, watch all tv series and movies, travel to all those exotic places, not having to worry about income, at the same time doesn't put on fat! Oh Is that Superman? But just without all the chores to save the world LMAO

Frey: I'd love to be a M15 agent for a day, a day that is full of actions but without being killed!

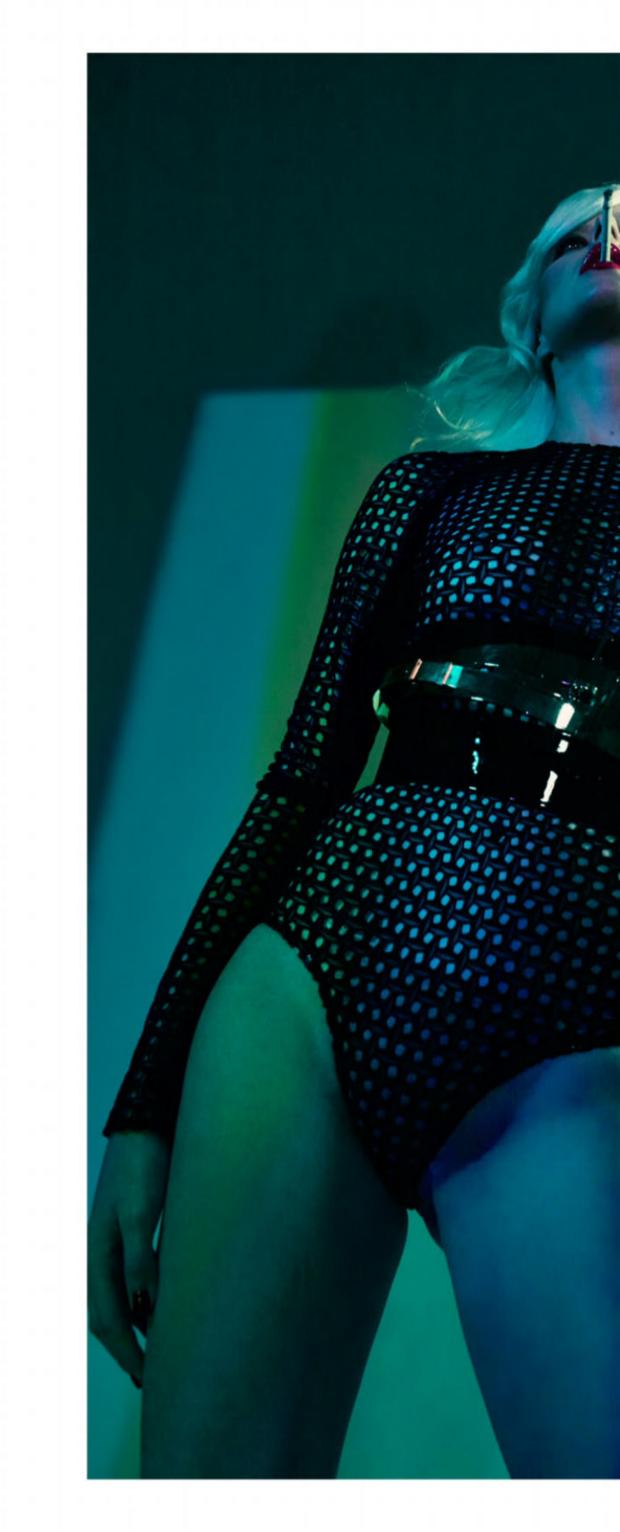


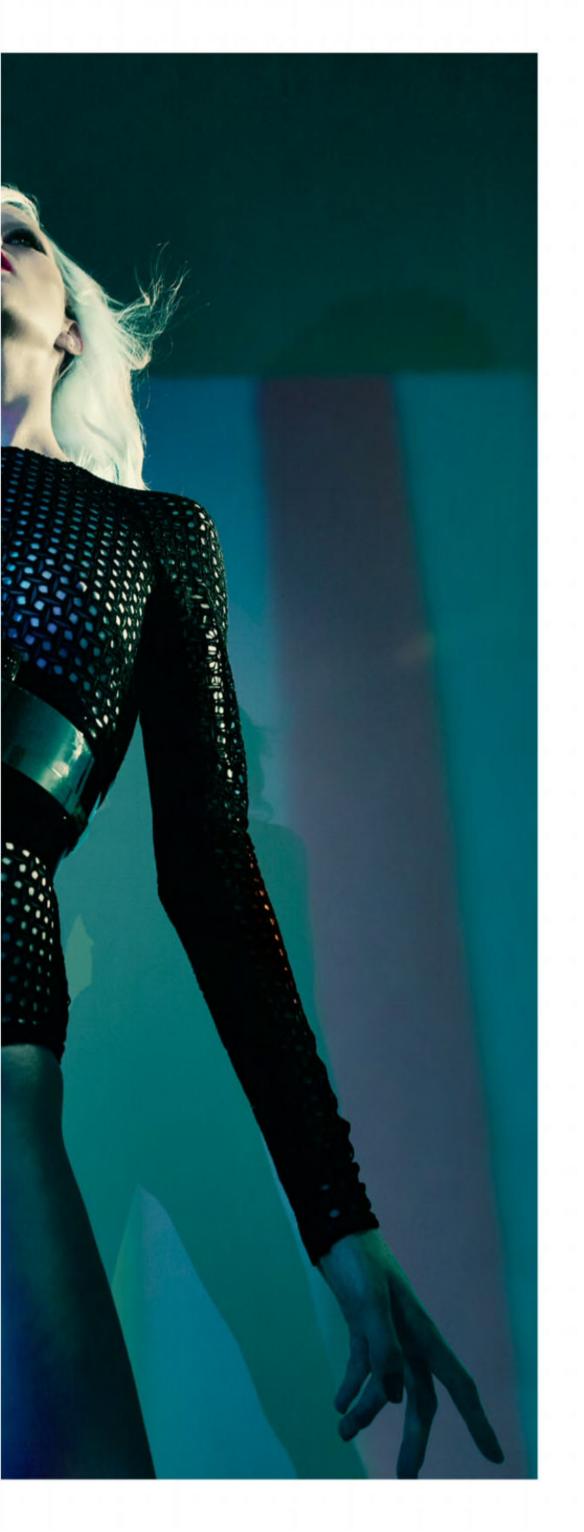
















MARIO KROES

Mario Kroes is a photographer and artist born in Germany in 1986 who now shares his life between New York and Los Angeles. Driven by a burning desire and a strong creative talent, he gave up his office job at the age of 26 to start a career in photography. Inspired by great figures such as Helmut Newton, Irving Penn and Richard Avedon, his approach to photography is intimate, militant and raw. As a fashion and black and white photographer, Mario Kroes wishes to always place women at the center of his work wether they are sometimes clothed, sometimes upset and most times undressed. He gracefully and without an ounce of vulgarity captures the complexity of his models.

66

A PAINTER HAS HIS PALETTE, HIS CANVAS, HIS BRUSHES, HIS MUSE AND HIS LIGHT.IT IS NOT SO DIFFERENT FOR ME.



NORMAL → 21 →











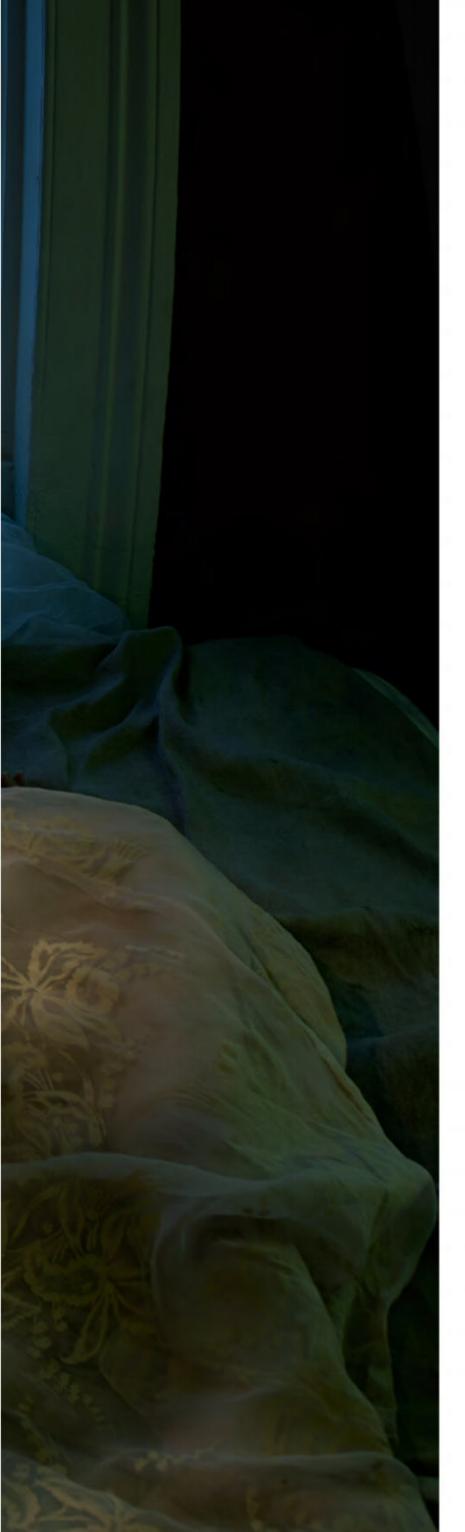


NORMAL → 27 →









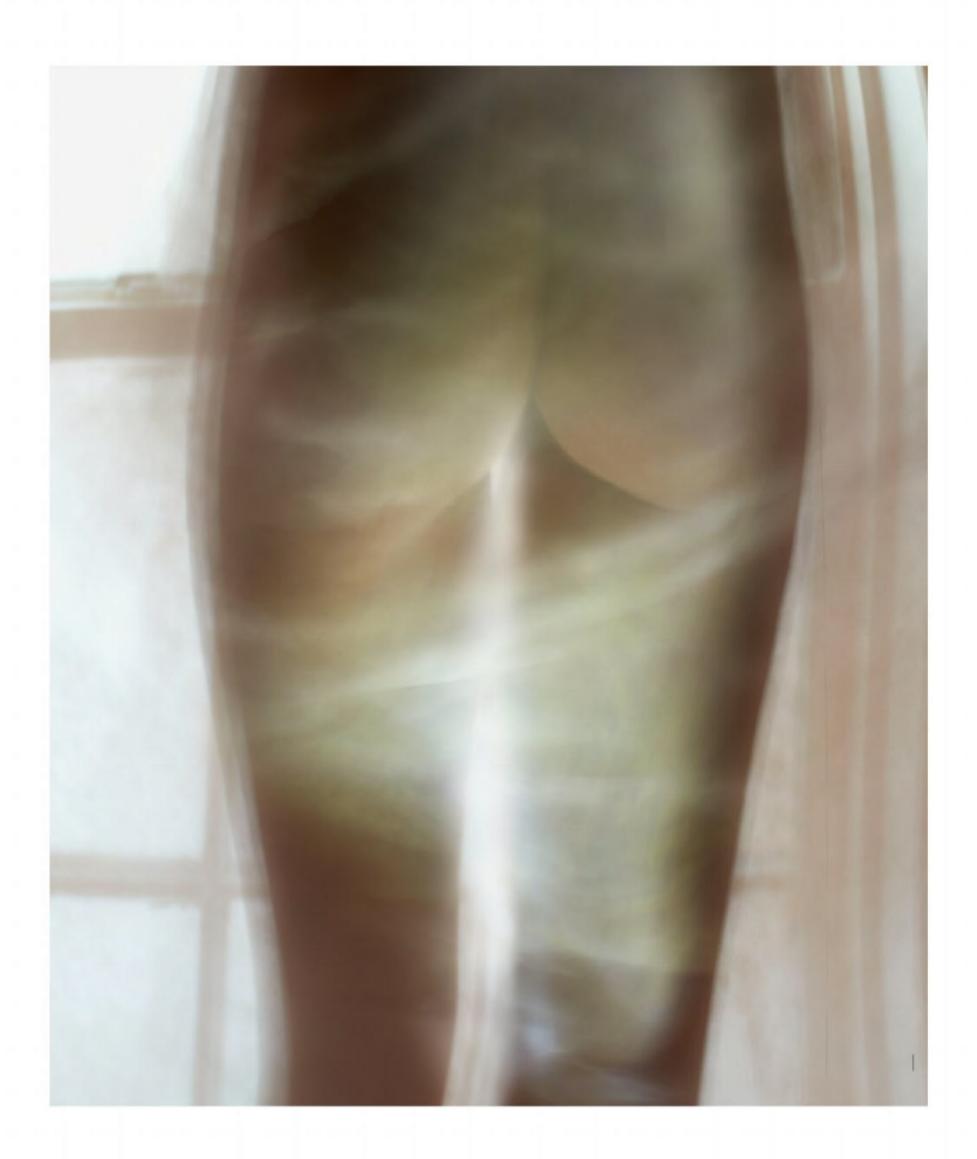
REMI REBILLARD



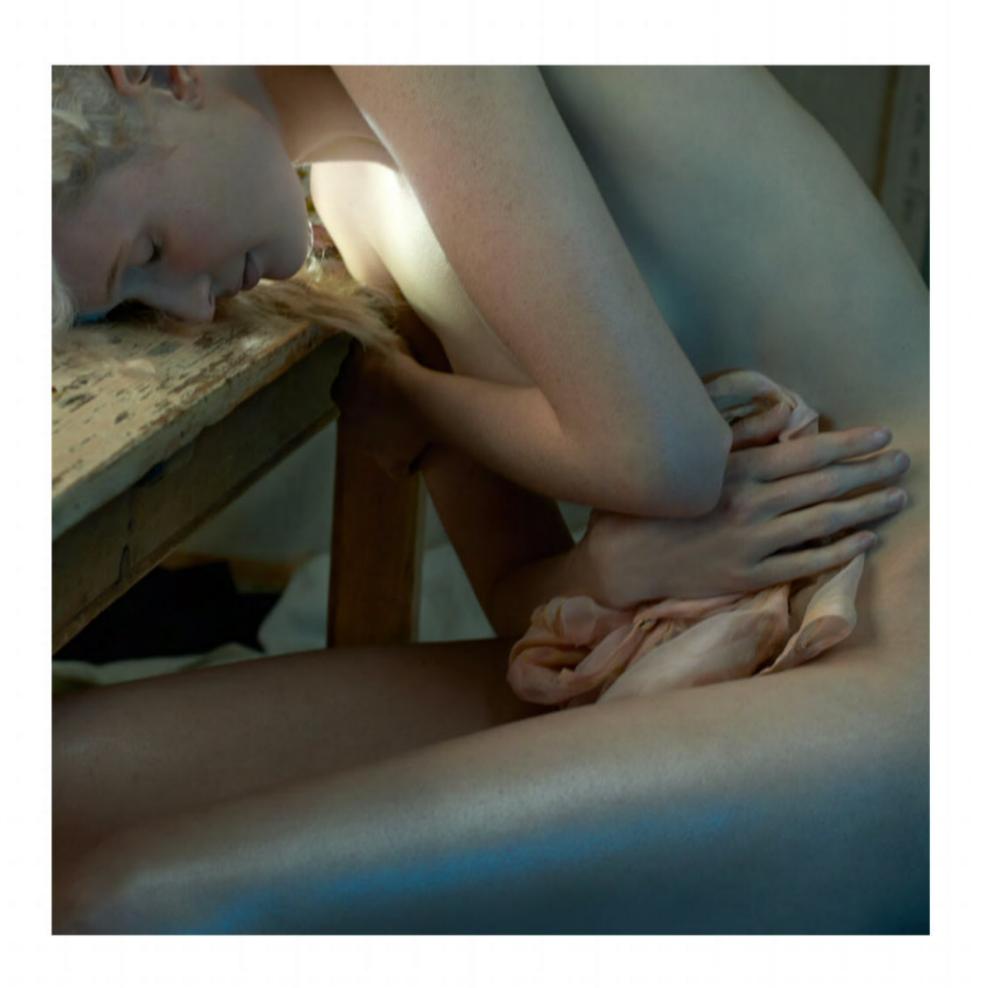
Model: Alena Renay Stylist: Felix Elisabetta Forma Hair & makeup: Liam Dunn Sebastian with Makeup Forever

























Une photographie forte, ce n'est plus l'image de quelque chose, c'est quelque chose en soi.

Ralph Gibson

PARTII The amazon

DAVID BAILEY

David Bailey challenges the codes and traditions of photography. He has a love for the purity and the authenticity of a picture taken on the spot. His approach is personal and peculiar. His work is his passion, his way of expressing his will, his desires, his fantasies.

The enfant terrible of the world of fashion was born in London in 1938. As a self-taught photographer, his new found popularity brought tremendous change to the world of fashion and advertisement photography thanks to intimist approach. His models are true and proud women who wish to no longer be considered as mere coat hangers. He is, often wrongfully, simply considered as a fashion photographer due to his partnership with vogue. His more personal works include landscapes, journalism and nude; an approach to photography strongly influenced by cinema and documentaries.

In 1948, he comes across a black and white picture of a woman in prayer, taken by Henri Cartier Bresson. He immediately proceeds to acquire a analog camera. This photograph and his discovery of Stravinsky and Picasso will mark a turning point on his artistic journey. "I saw a piece by Picasso in Look magazine when I was seventeen years old. I had no idea what a work of art was before this point, and it excited me. If I had to choose a moment that felt anything close to a revelation in my entire life, it would be this moment. Picasso had shown me that there were no rules. A bycicle wheel doesn't necessarily have to be round. He had a simplistic visual ingenuity that was never complicated or pretentious. It is this simplicity that I strive to express through my pictures". After applying to work for several magazines and photographers, David Baily became an assistant to the John French studio in 1959 before making his debut as a photographer with John Cole in May of 1960. He was later hired at the age of 22 as a fashion photographer for the british magazine Vogue. A studio shot picture taken for the Daily Express, representing Paulene Stone on her knees with a squirrel in her hand, is the impending sign of Bailey's creative force. This picture marks the beginning of his seperation with the period's standards. He rapidly gets his first front page on the cover of Vogue in february 1961. In only a year, he shot 800 editorial pages for Vogue and acquired an incredible rise in popularity.

In 1966, famous italian director Michelangelo Antonioni took inspiration from David Bailey when working on this movie Blowup, which depicts the surreal life of a fashion photographer in London.

David Baley immortalized John Lennon, Paul McCartney, George Harrison, Yoko Ono and the Rolling Stones before creating an album cover for The Who. He captured portraits of celebrities such as Mia Farrow, Brigitte Bardot, Catherine Deneuve, Peter Sellers or Michael Caine and more recently Kate Moss and Naomi Campbell.

Bailey is also the creator behind several television advertisements and documentaries. From 1968 to 1971, he directed and produced TV documentaries such as Beaton, Warhol and Visctoni. He was appointed Commander of the British Empire in 2001. For this interview, we met the Master in his London based studio. Now at the age of 80, David Bailey is still active and creative. He still takes photographs, but also paints and sculpts... This is a reflection of a world, an era, the potrait of a captivating, saavy, honest, fun and innovative man.







DAVID BAILEY Portfolio



ALI MAHDAVI

Born in 1974 in Terhan, Ali Mahdavi is a multi-talented artist who loves to experiment. He lives and works in Paris as a plastic artist, a photographer, an illustrator, an artistic and film director.

At the age of 7, young Ali Mahdavi is forced to leave Iran with his family. Disguised as Kurds, they crossed the border and made their way to Paris. Once there, Ali decides to study art, which he does first at the Ecole Boulle of fine arts before opening himself to fashion by joining the Duperré School of Applied Arts.

In 1992, he joined Thierry Mugler's ready-to-wear and haute couture creation studio as a fashion designer. He was then admitted into the "Ecole Nationale des Beaux-Art in Paris". After multiple foreign exchanges and travels (at the Royal College of Art in London and the San Francisco Institute), he graduated with unanimous congratulations from the jury. Immediatly after, he launched his first exhibition as a plastic artist where he depicted, with an obsessive fashion, the relation humans have to the body and to beauty, through a series of photographs, films and installations.

He then grabbed the attention of the world of fashion and began taking celebrity portraits before working for various prestigious fashion magazines and creating advertising campains for luxury brands.

Having studied drawing and painting, two disciplines he perfected at the Fine Arts School of Paris, Ali Mahdavi manipulates light the same way a painter would his palette. He rarely takes influence from other photographs but mostly from pictural and cinematographic works. In this continuity, he became the artistic director of the "Désirs" revue at the "Crazy Horse Paris" which he created with Philippe Découflé, all while staging on his own, and for the same institution, featured artists like Dita von Teese.

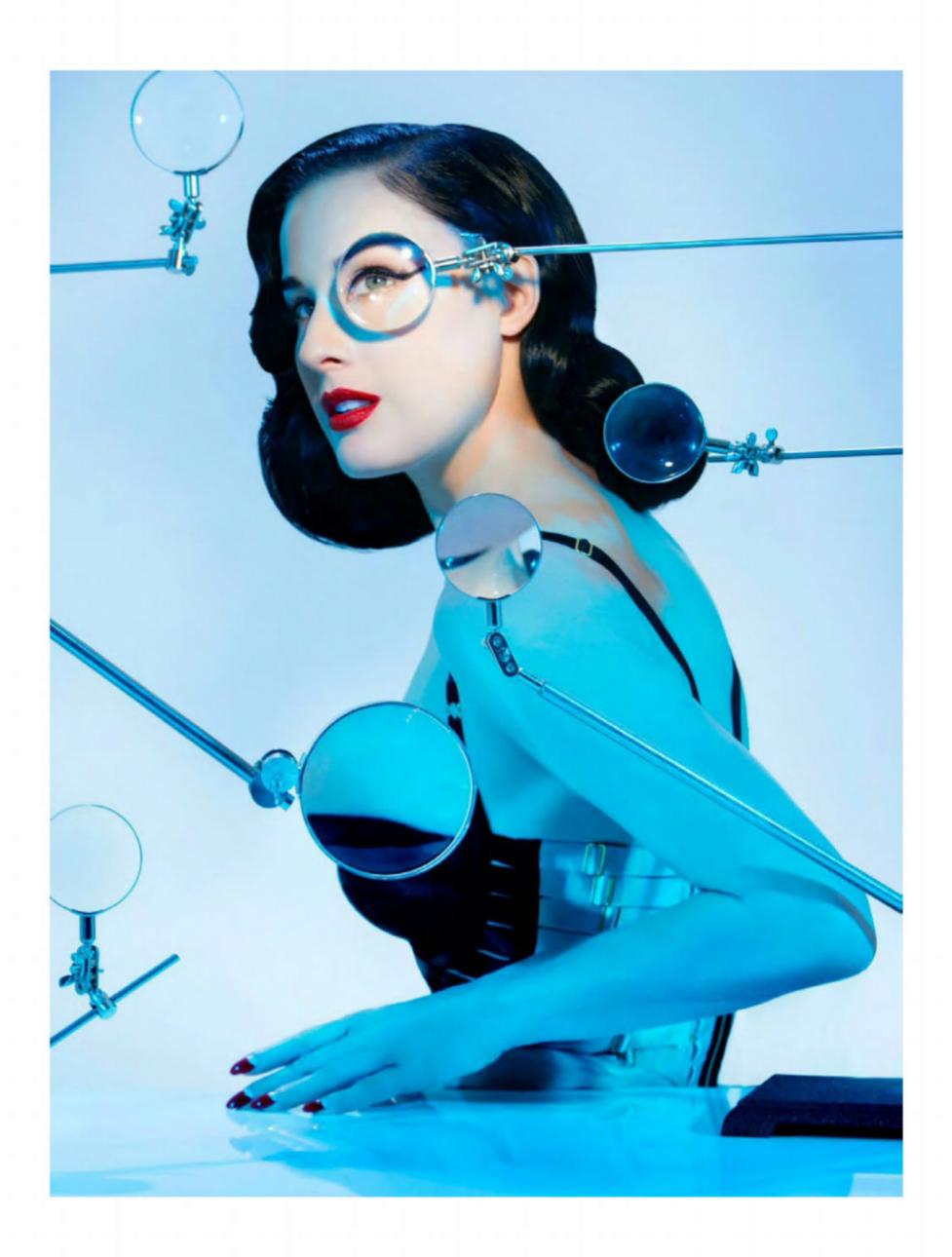
In the mean time, he directed music videos and advertising films for great brands such as Cartier, Thierry Mugler, Agent Provocateur or Dom Pérignon and more personal and story focused short movies that helped him develop his directing style. However, theses very diverse activities have not distracted him from his work as a plastic artist which he actively carries on. Some pieces of his artwork have been acquired by great Parisian and foreign museums and are often featured in private collections.

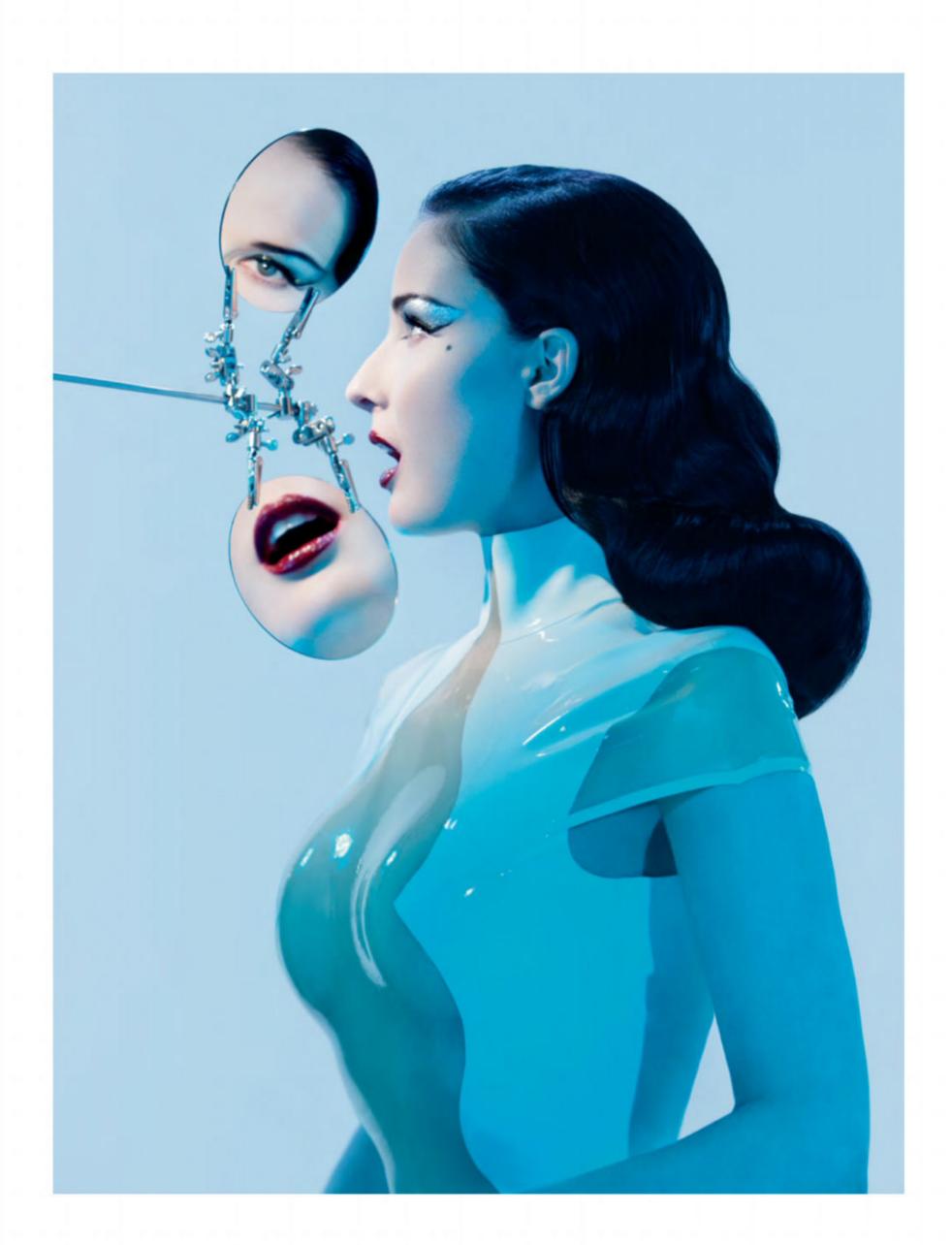
I HAVE NEVER TAKEN A SINGLE
PHOTOGRAPHY COURSE, I HAVE NEVER BEEN
ASSISTANT TO ANOTHER PHOTOGRAPHER







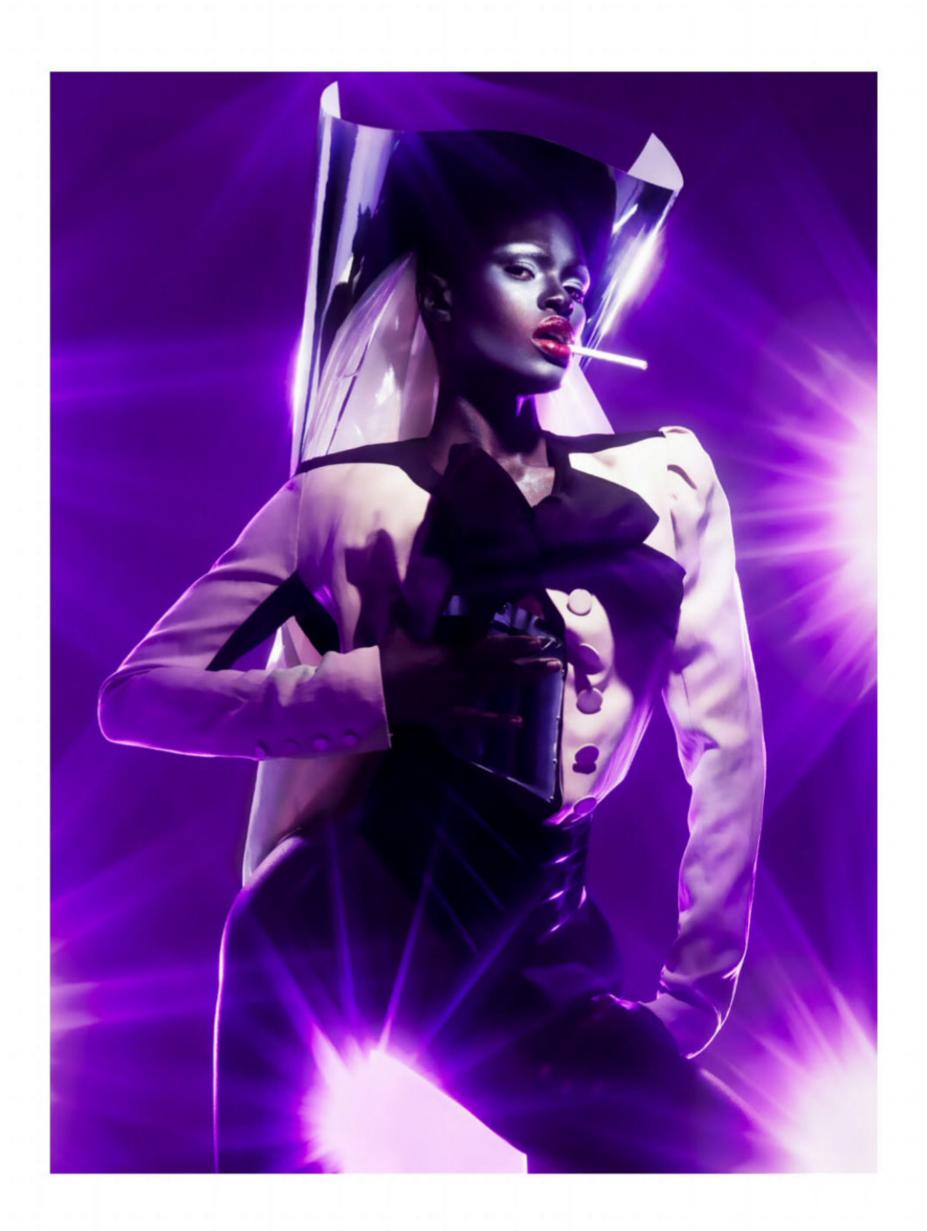






JE SAIS AU MILLIMÈTRE PRÈS OUEL EST L'ANGLE DE PRISE DE VUE OULE CADRAGE QUE JE DOIS FAIRE POUR QUE CETTE PERSONNE SOIT AU MAXIMUM DE SA BEAUTÉ.

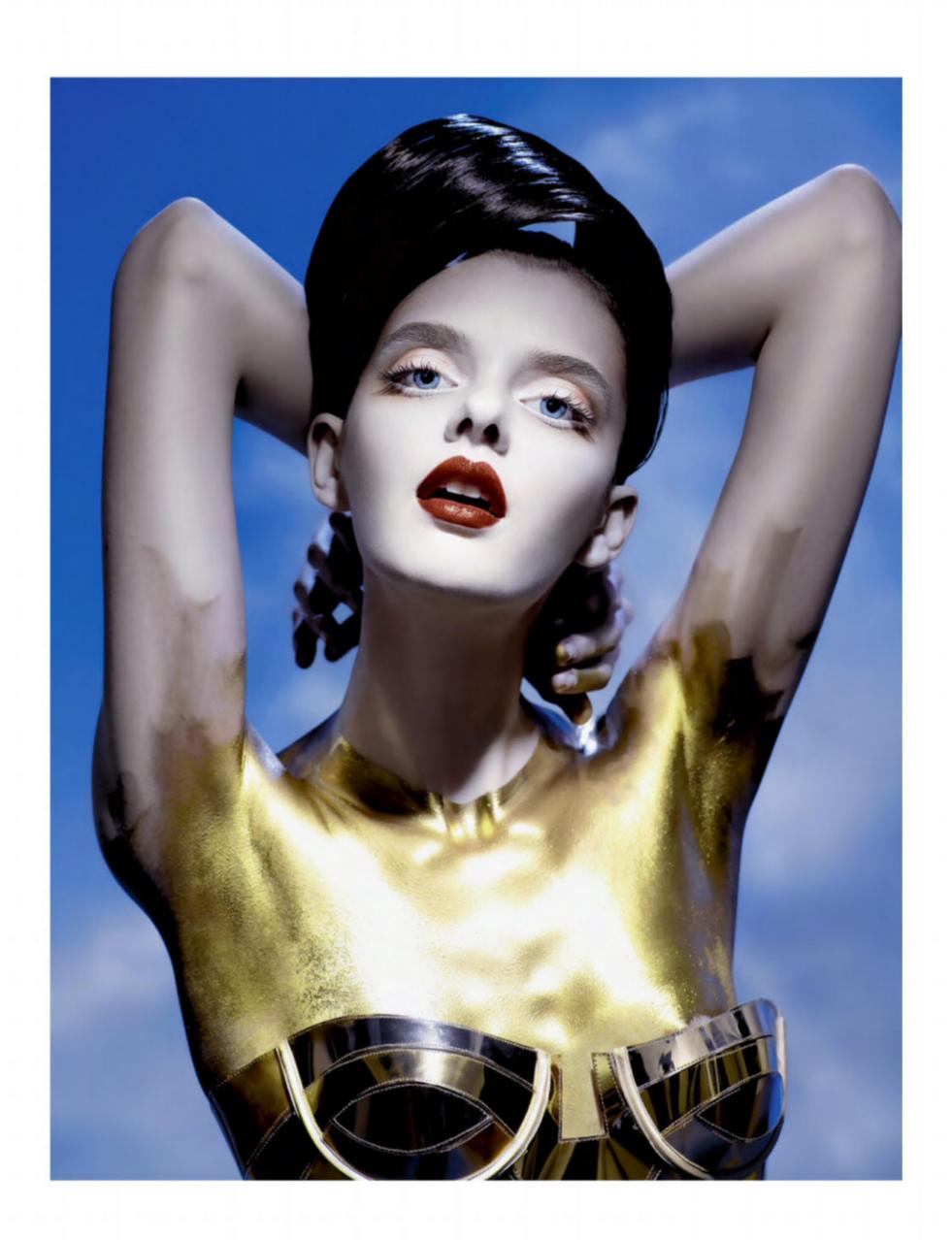










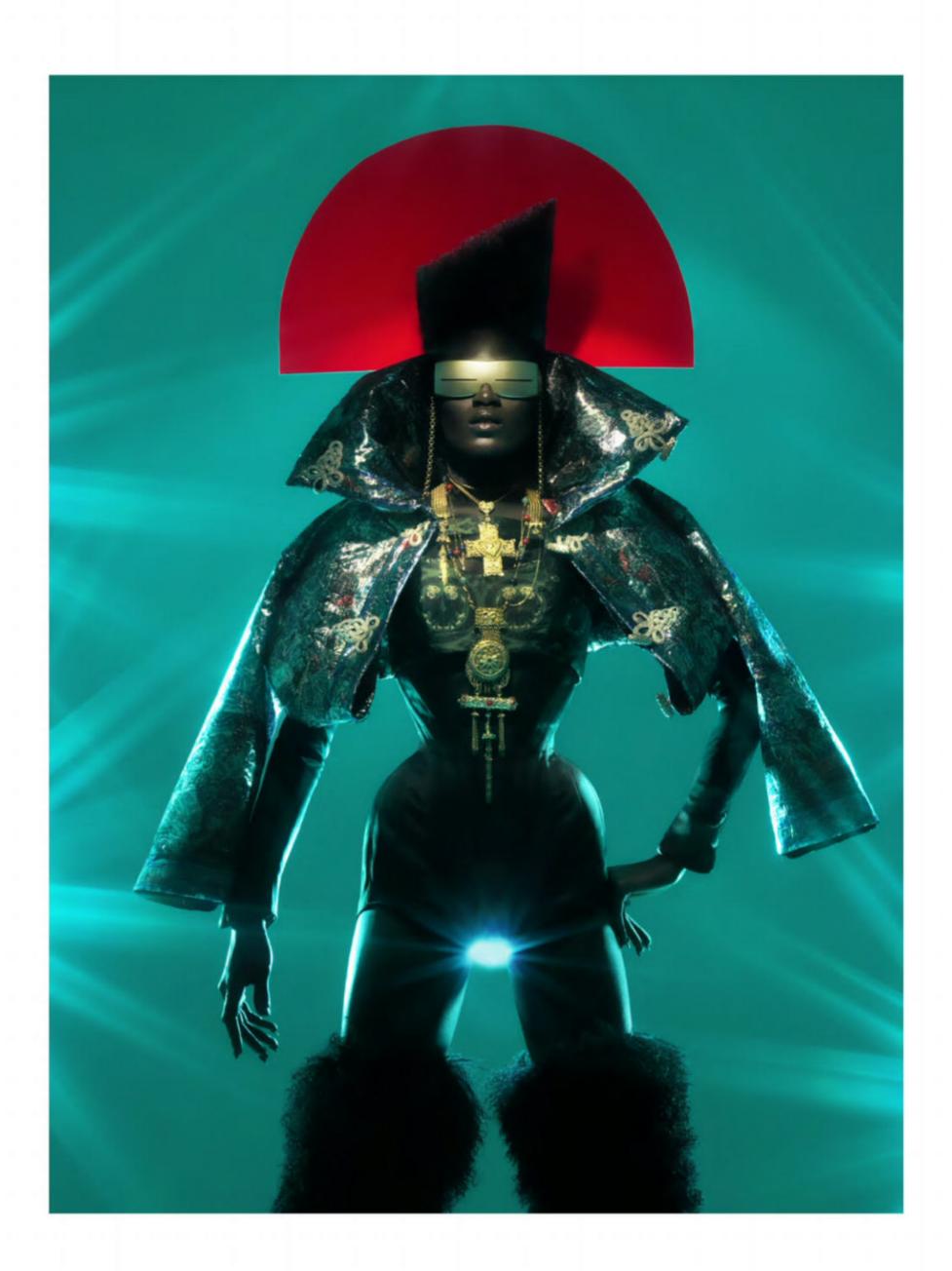




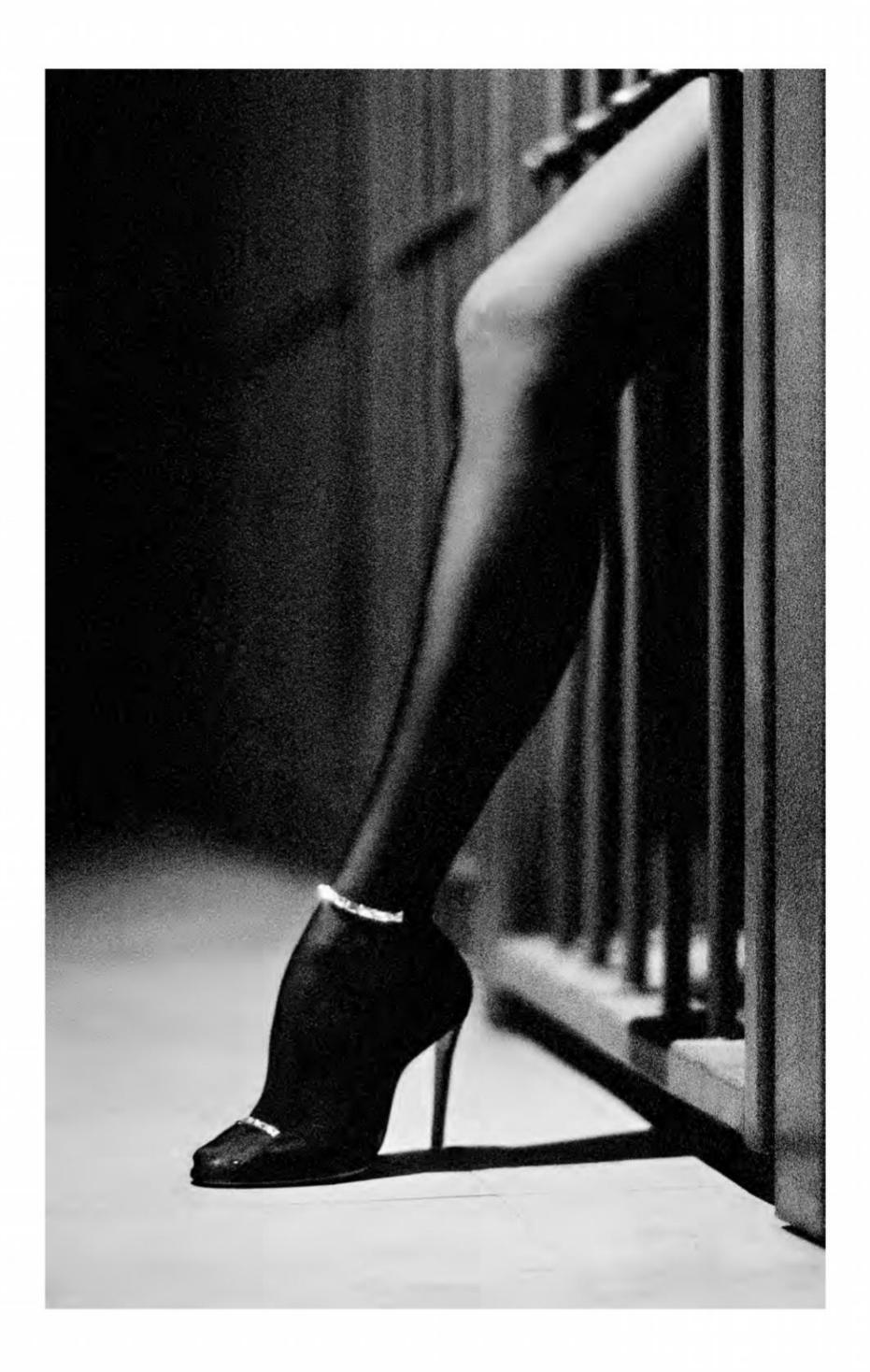












OLAF MARTENS



After studying photography at the highly renowned Academy of Fine Arts in Leipzig, Olaf Martens tastes success for the first time as a photographer, notably in 1990 in the GDR when Stern magazine publishes some of his nude works with the title: "The East German Helmut Newton". His East German origins greatly influence the evolution of his personal ideas: "The wall was also a wall of picturs. We had no idea what new trends were emerging and we thus couldn't conform to them". From the 1990's to this day, Olaf Martens has directed photographic many essays, fashion pictures for magazines advertisement and even campains for international luxury brands. At the same time, he creates his first art photographs in which the artist manipulates the flashy asthetic of advertisement pictures and

takes joy in creating ironic ruptures of tone. Martens gives birth to works that, by way of analogy, explore the complex world of obvious contradictions: the elegant and the disproportionate, the new and the old, the real and the surreal, the erotic and the abject. He toys with our expectations, disconstruct our values and creates a synthesis from fragments.

A constant theme in Olaf artistic Martens' work women. Often nude, always erotic, but never objectified, as they are always depicted beyond the spectrum of other stereotypical representations. Instead of being used as bland projection surfaces, twisted into perfection and thus becoming one-dimensional, Martens' models are the center piece of a highly contrasted and personal aesthetic.

Photography as a whole is headed once more towards realism and this aspect is very prevelant in my pictures.

Most of the main communication forms are now computer based, but this doesn't leave much space for real life. I constantly tell my student photographers to remain authentic. Don't craft pictures on your computer. Seek reality!





























OLAF MARTENS Portfolio









MARIANO VIVANCO

IMMORTAL QUEENS

Acclaimed star photographer Mariano Vivanco was named amongst the 500 greatest fashion professinals. Known for his perfect technique and his otherworldy creativity, he has sublimated great figures such as Cindy Crawford, Naomi Campbell, Penelope Cruz, Rihana and Dita Von Teese. Yet, Vivanco's work doesn't simply capture beauty at its most simple. Between empowerment and intelligence, he has the ability to show the true nature of his models, who can thus blossom and reveal themselves as individuals. From this ideal emerge images of strong, powerful and confident women facing pure and idealized men. Supine men and dominant women. Sometimes the roles are reversed. Through his imagery, the artist manipulates and transcends the restraints of fashion to express his conception of beauty, strength and spirit.

Mariano Vivanco's dashing success is on par with his personnality: volatile, optimistic and cheerful. As a hotblooded peruvian, he is full of vitality and enthousiasm. Having traveled the world from a very young age, he left Peru at the age of ten before settling with his family in New Zeland. Inspired by Streichen and Horst, he moves to London in the year 2000

to pursue a career as a fashion and portrait photographer. His hopes come to fruition when he gains the trust of the magazine Dazed & Confused. He thus starts gaining popularity from the public of London. His works are then largly exhibited and published. From renowned magazines (Vogue, GQ, Harper's Bazaar, Numero), international campains (Mugler, D&G, Linda Farrow, Fenty Beauty) and books like Portraits Nudes Flowers and Ninetyfive Chapel Market, his portfolio is now as impressive as it is surprising. At the origin of such success lies Mariano Vivanco's abality to adapt to any situation, any subject, any media. He reveals himself as a creator and an innovator through his photography: the images come to life under his control. He captures every movement, follows any tremor and thus showcases a palette of raw emotions. He wishes to transcend still images as well and slowly evolves towards video. Indeed, according to him, our mondern day society is no longer satisfied by frozen pictures. Dynamic images feed the attention of the youngest just as they stimulate Mariano Vivanco's curiosity. An elusive figure, this photographer never ceases to evolve. More popular than ever, he is truly a man of motion.





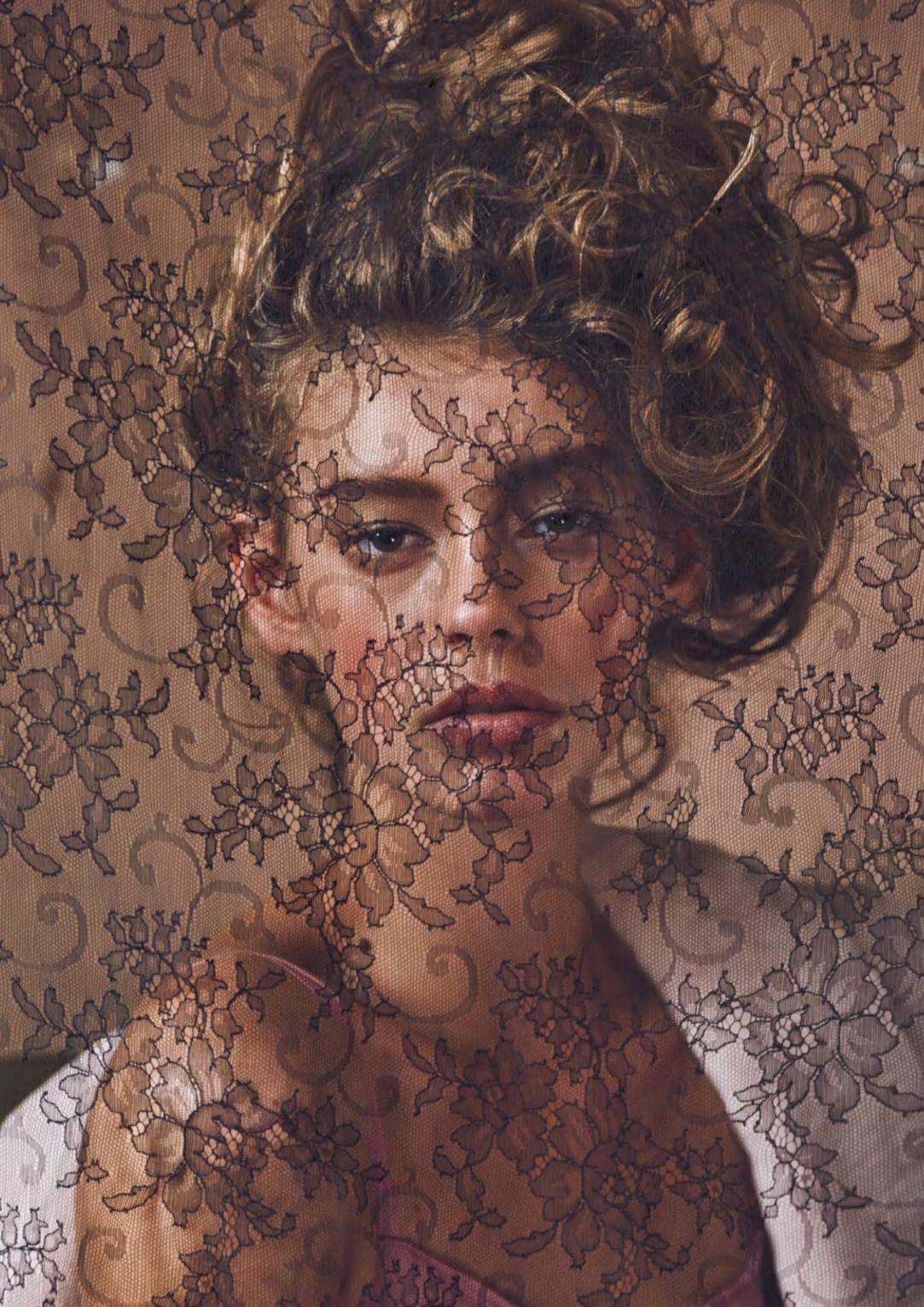






NUDITY IS THE PUREST FORM OF ARTISTIC EXPRESSION.









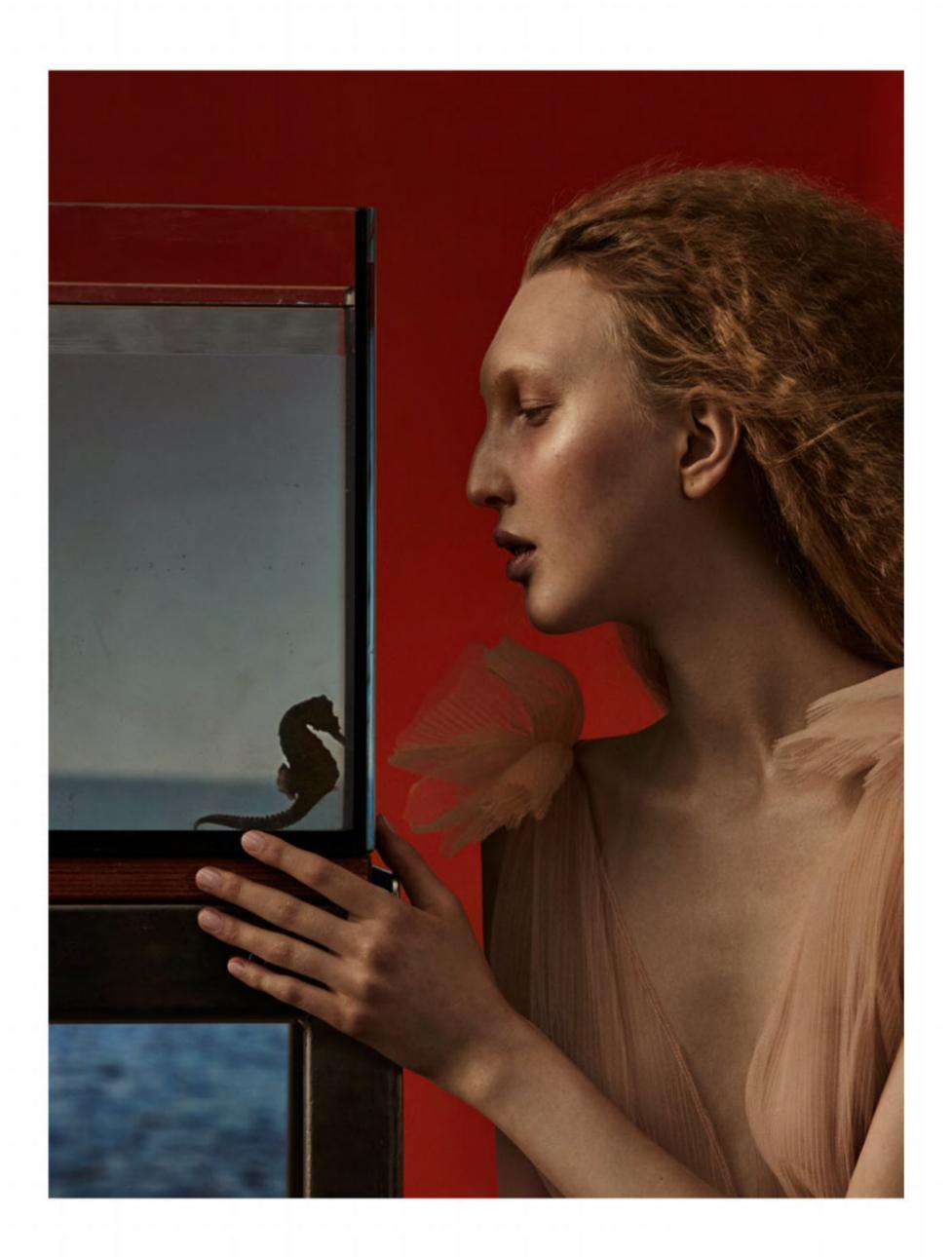












Sebastião Salgado

PARTIEIII

She Nymph

TXEMA YESTE

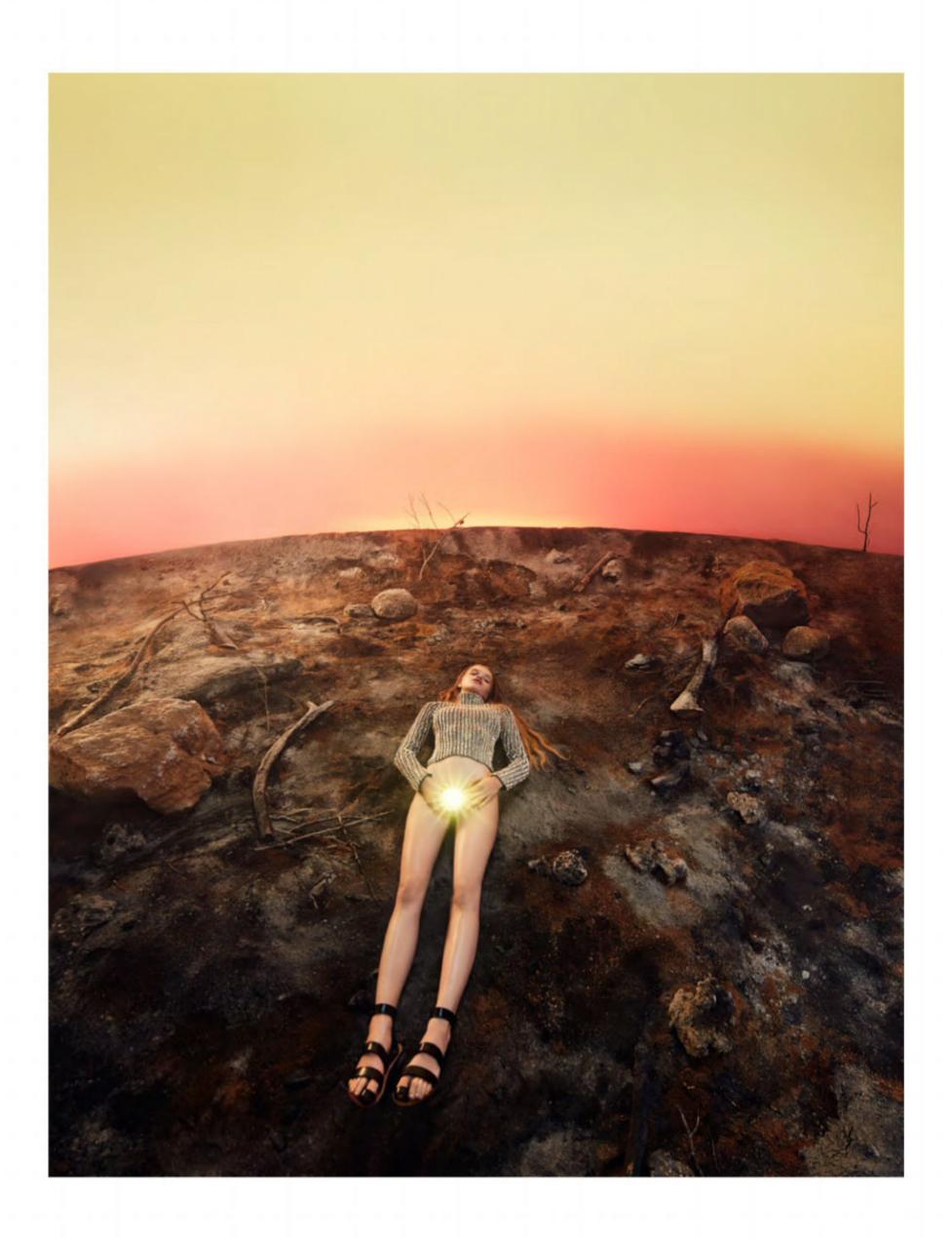
FAIRY TALES CHARACTERS

Born in Spain in 1972, Txema Yeste began her carreer as a journalist after studying photography in Barcelona, then in Birmingham. Her stunning and surreal picutres are a mix of top-range technics, sophistacted imagery and perfectionnism.

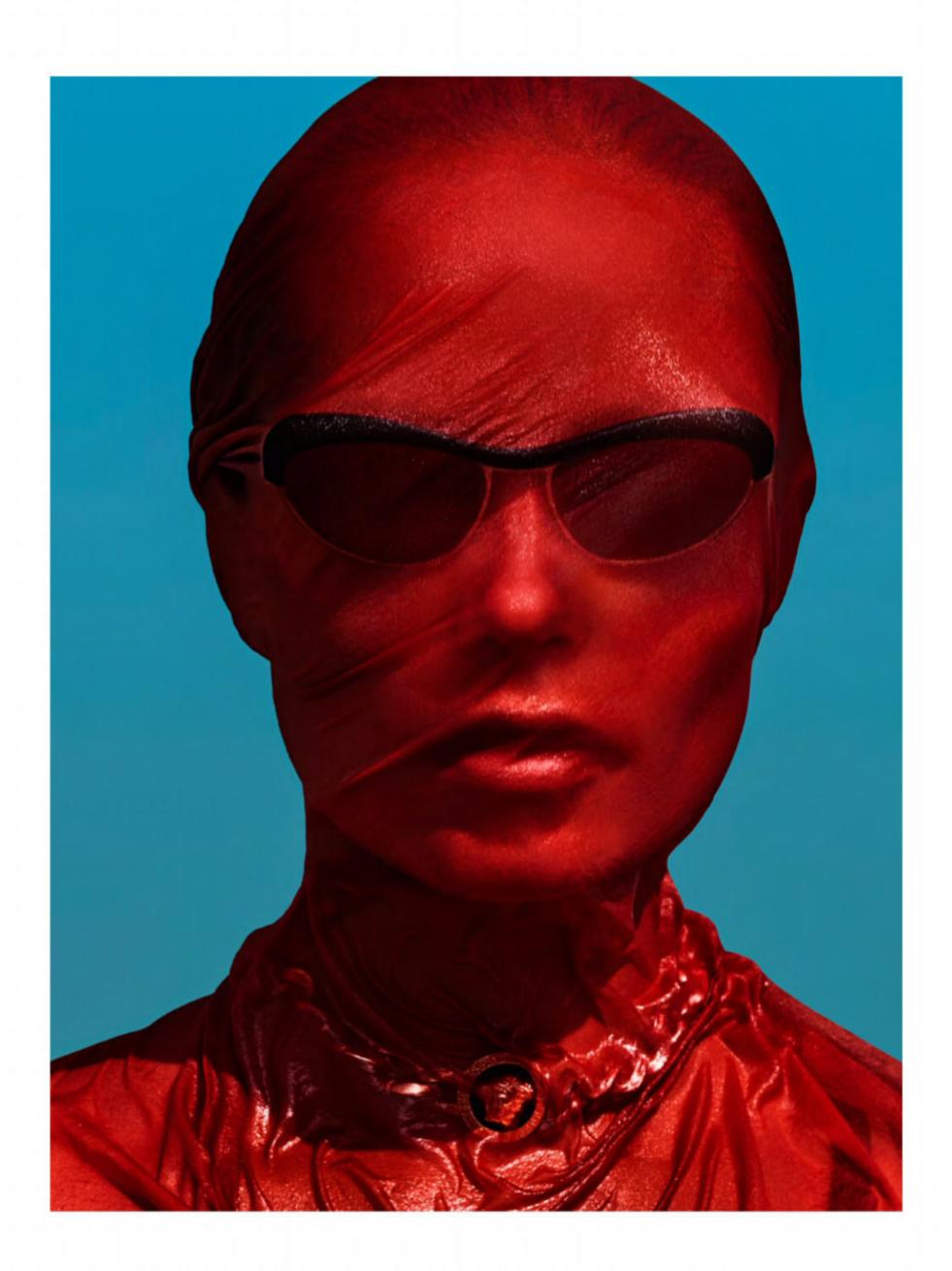
Txema Yeste seeks authentic characters since she began her career as a journalist, working on subjects ranging from gipsy families to politicians, from truck drivers to famous writers. Nowadays, her models are much more glamourous. However, even if she went from news parpers documentarism to directing creative editorials for great fashion magazines, Txeme remains fascniated with capturing original individuals and subjects.

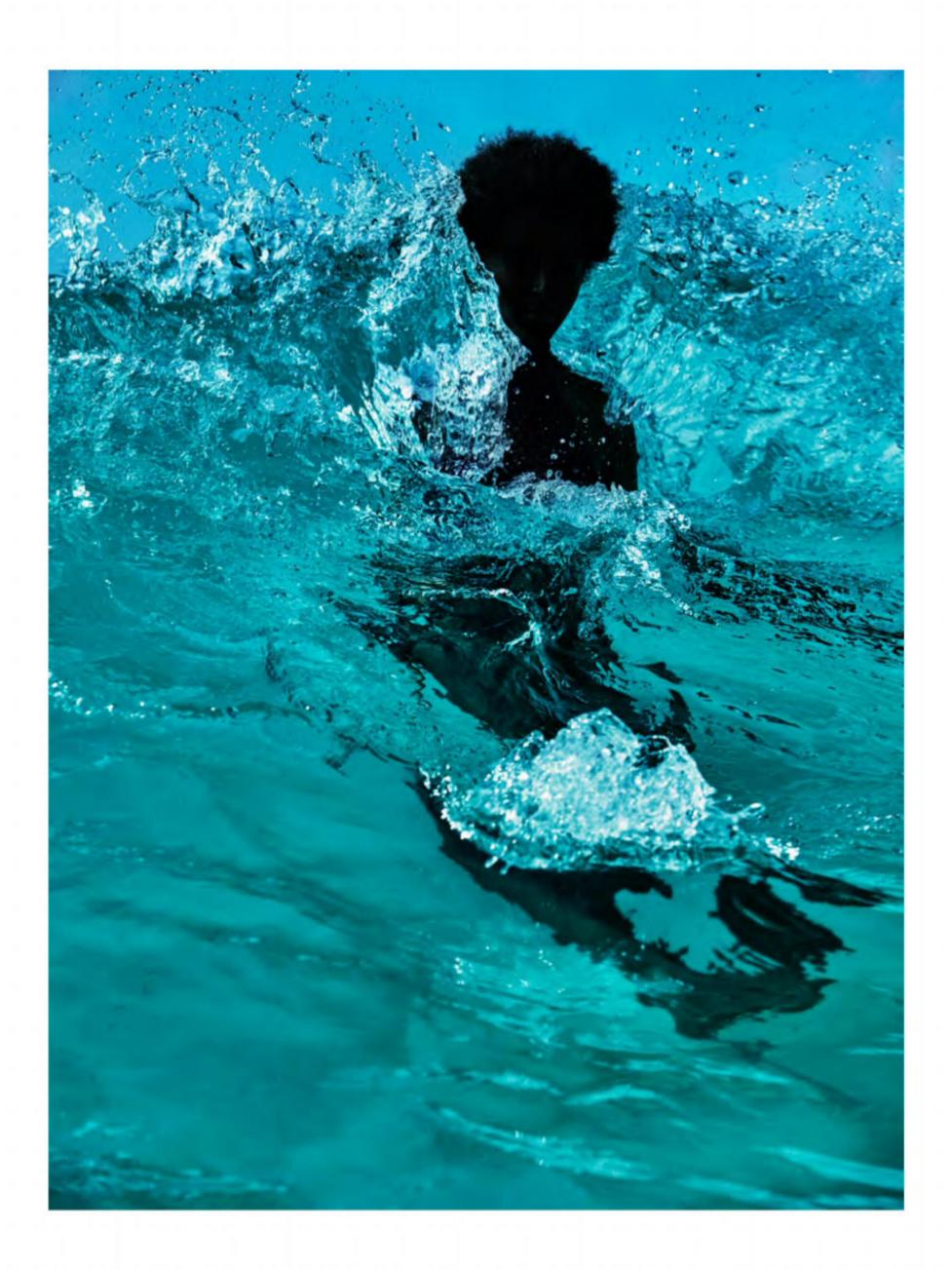
Txema's editorials and campains always give the impression that her models are strong and complex creatures, gifted with a life of their own, rooted in tales and legends. Her work focuses as much on diversity of spirits and personalities as on clothing and accessories.













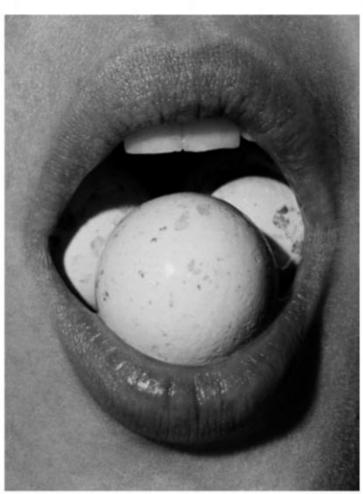
66

ONE MUST LOOK AT EVERY THING WITH EVERY POSSIBLE ANGLE





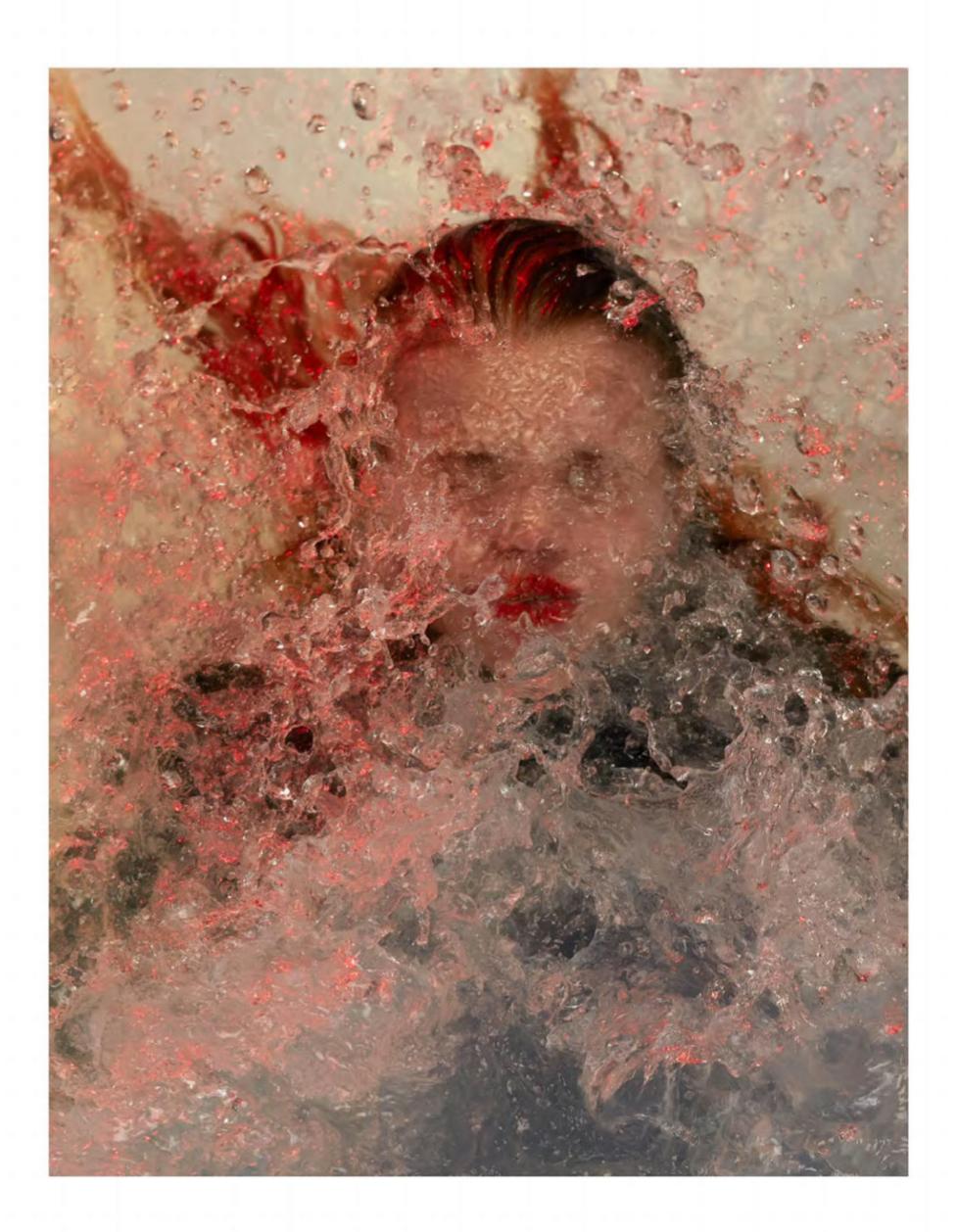




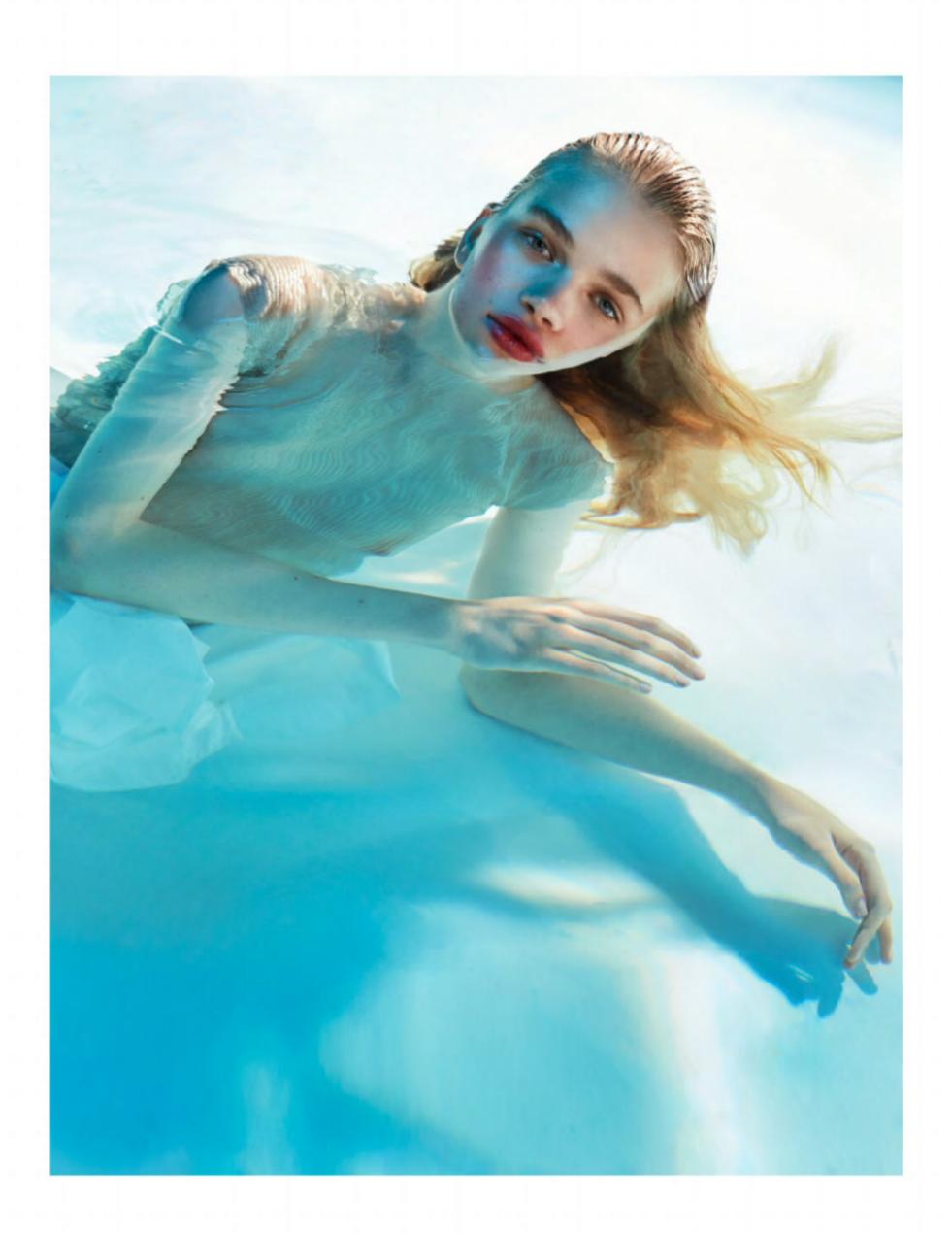


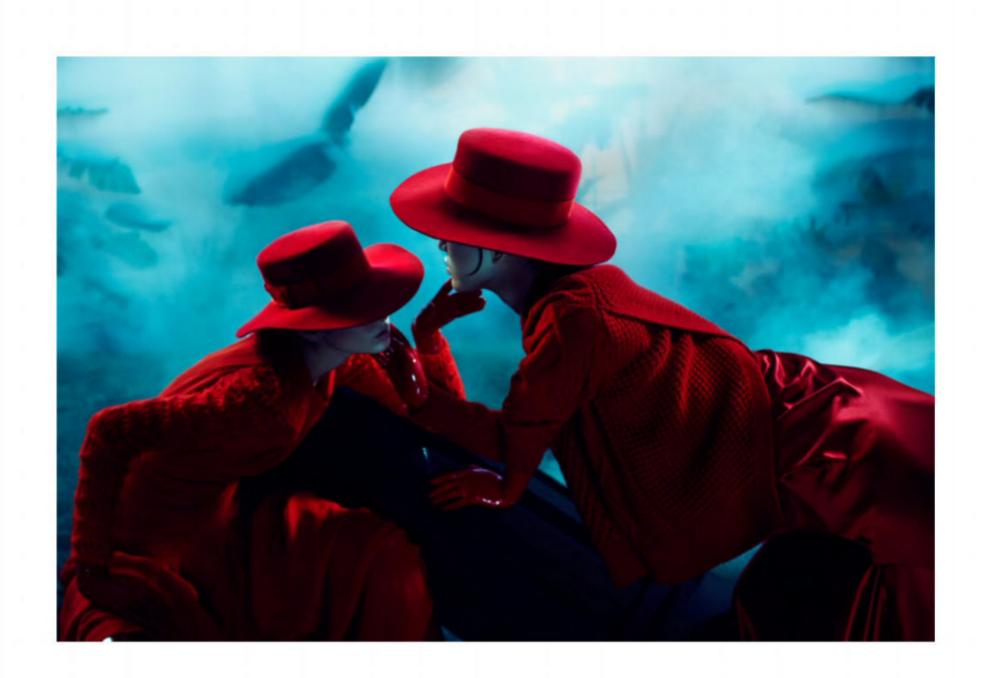












THIERRY LE GOUÈS

Thierry Le Gouès is not just a fashion photographer, but also an excelent photographer. The piece represented here, called Soul, is directly inspired by Sub Saharan Africa. These photographs represent the feminine nude as authentic ebony and light sculptures.

The artist explains his way of proceeding: "Whenever I take a picture, I try as much as possible to penetrate the very nature of things, to tell real life experiences et have them be reborn from the inside. Through the lense of my camera, je can see the world without any make-up: either in black, or in white. But mostly black."

































Doom with a wine.	
Daniella Midenge ———	—— p 164
Yan Senez ————	—— p 144



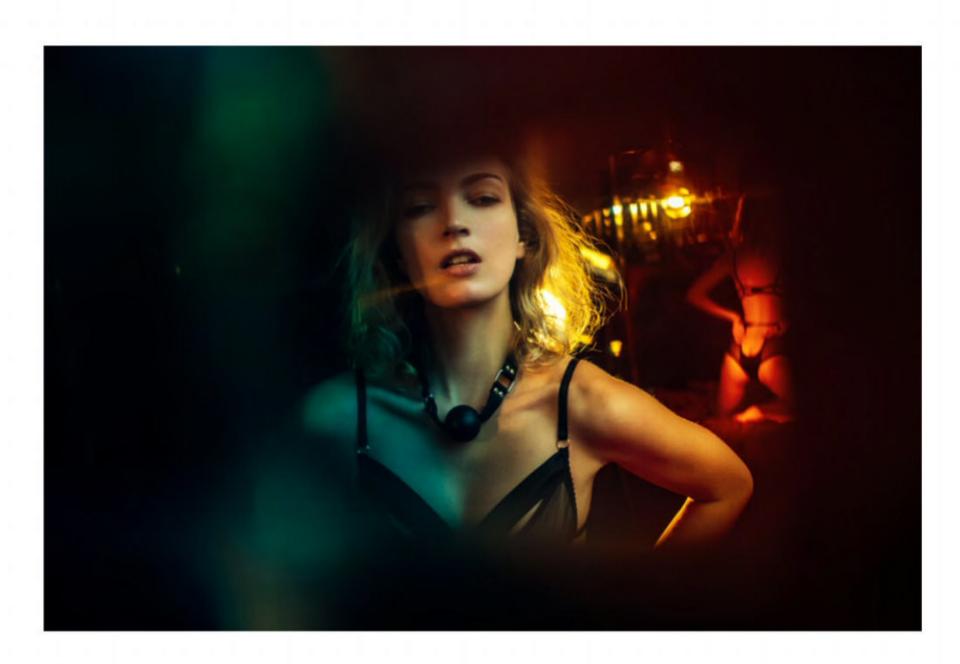
SENEZ

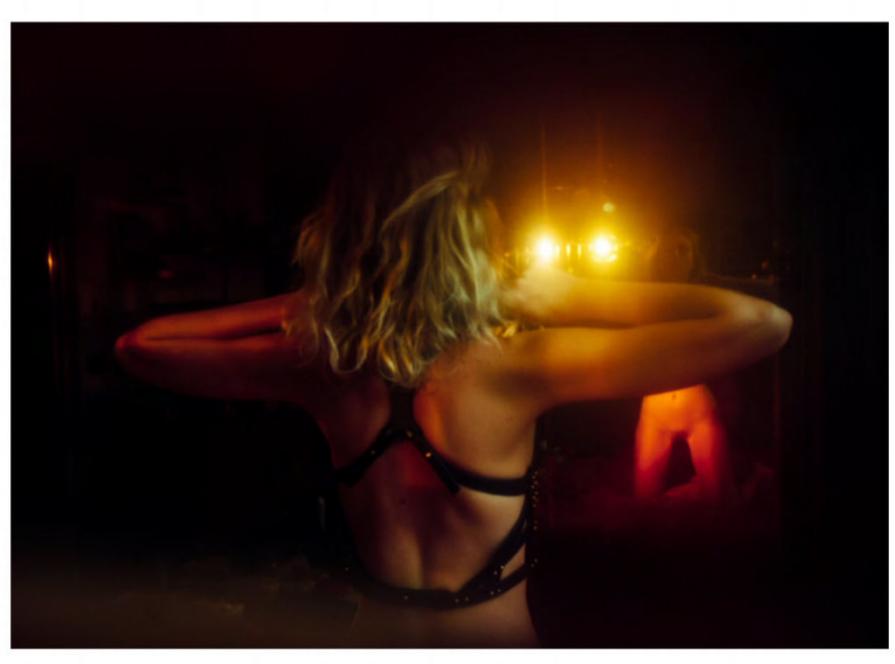


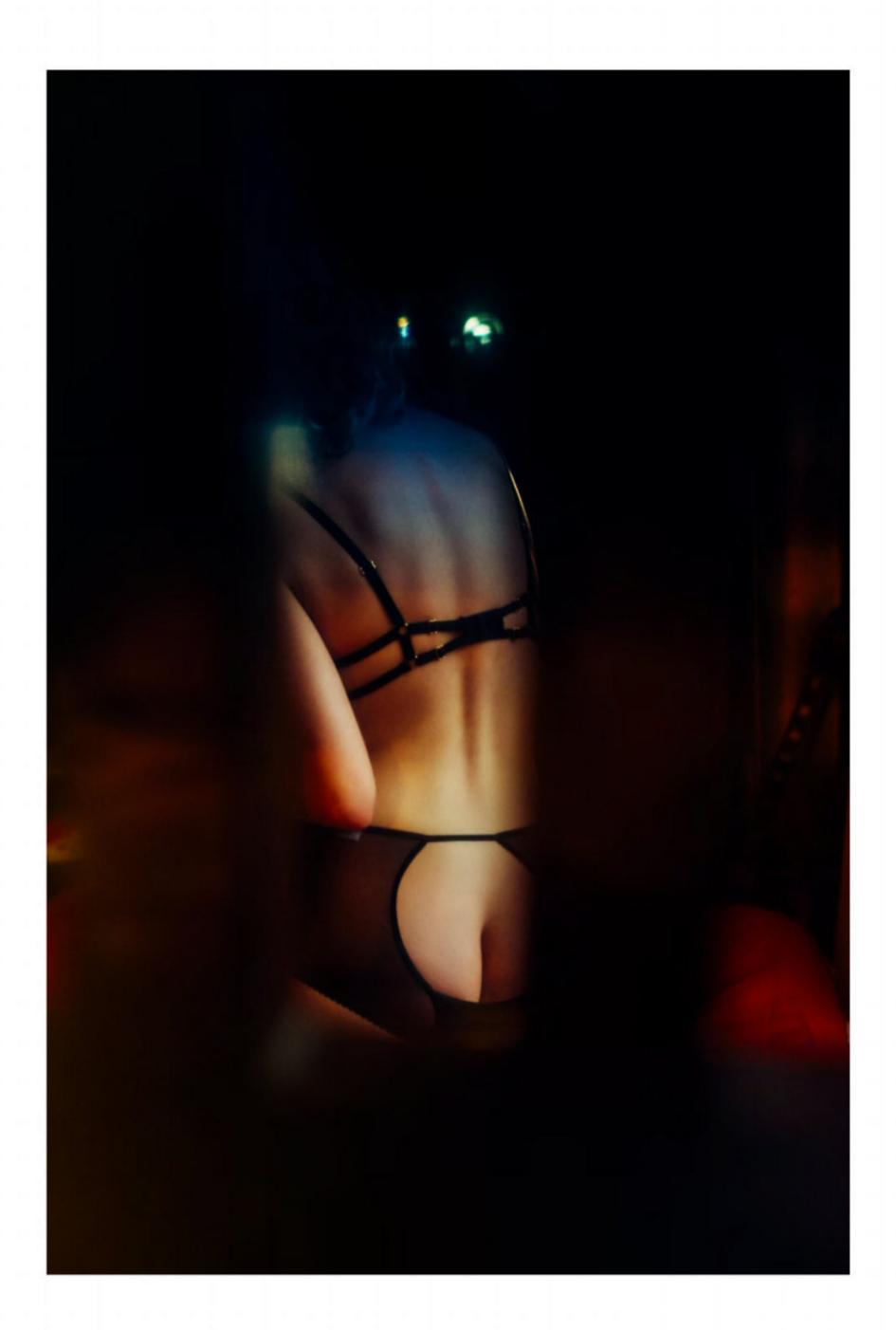
With an eclectic carreer that led him to such occupations as musician, comedian, creative director, assistant photograph, retoucher or even digital operator, Yan Senez pours all of his experience into his photographic work to assemble his frame of vision of the world. After launching with his partner, Christophe Wagnies, the company D-Factory, a capture and editing studio, and having worked with multiple photographers, Yan decided to fully dedicate himself to his pictures.

Thanks to his research on colour and composition, an elegant atmosphere, directly inspired by cinema emanates from his picutres. An atmosphere which he pushes sometimes, in his work on artistic nude, to an almost indecent sophistication. Always working in series, he wishes to engage the viewer's reflexion by sublimating the bodies through light. He approaches themes such as the perception of others, the relativity of time and space, the photographic art itself or even the duality of desire.





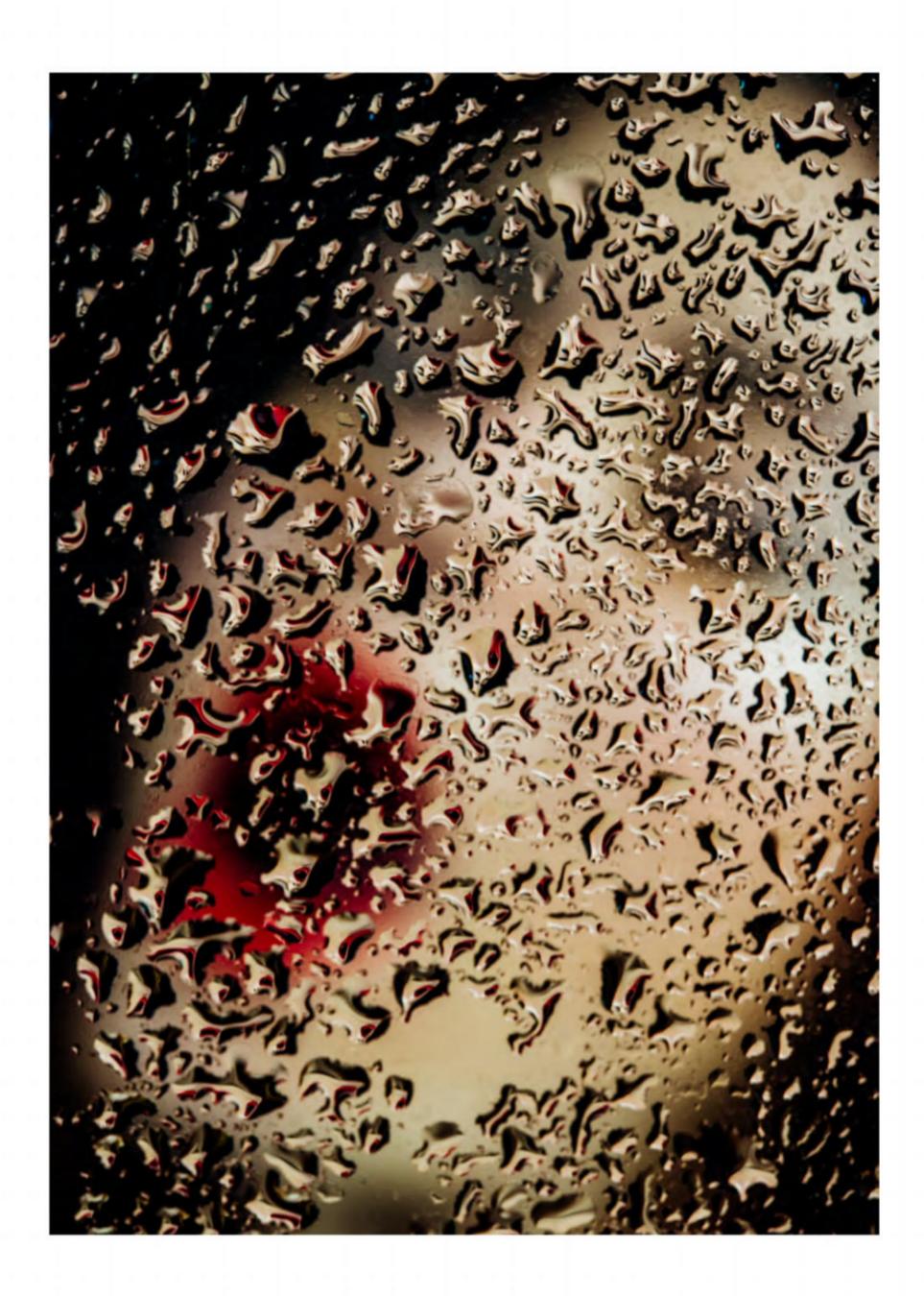


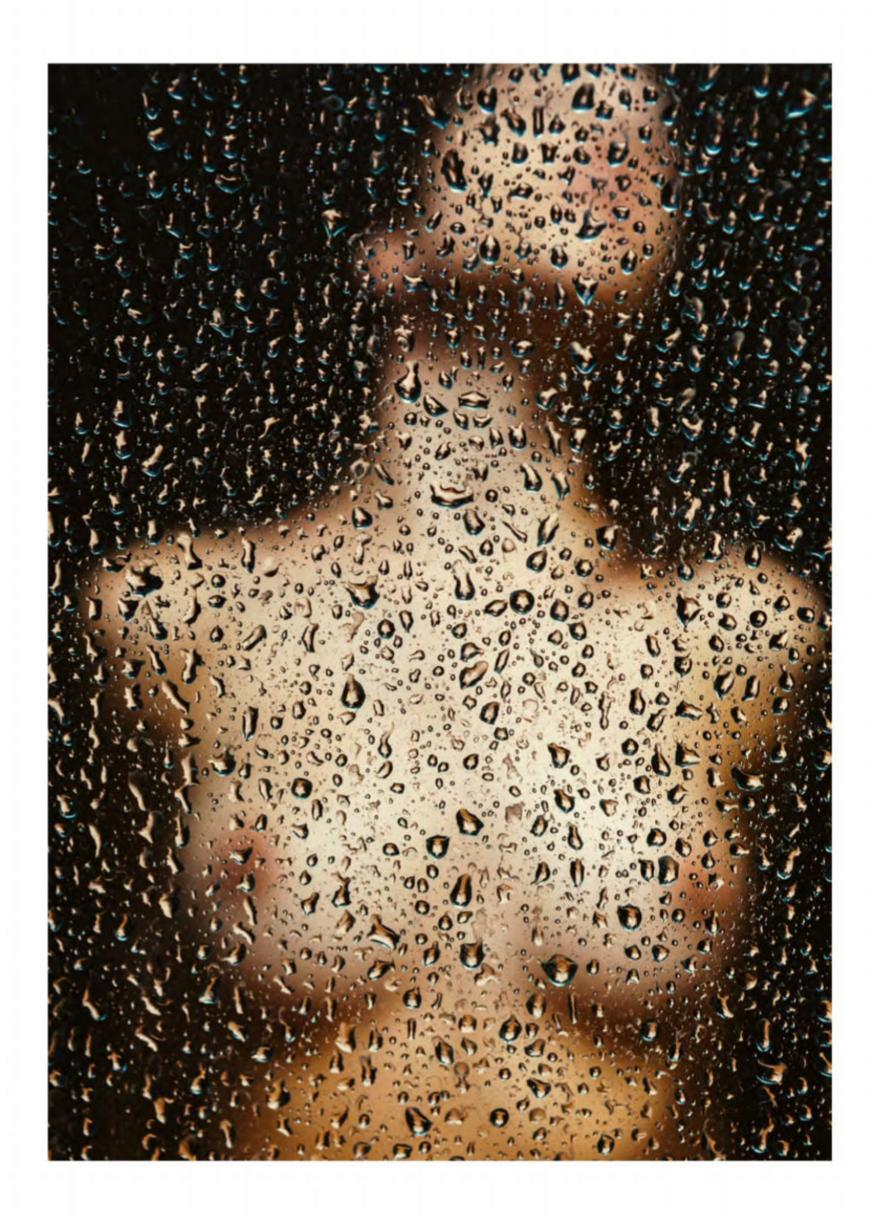


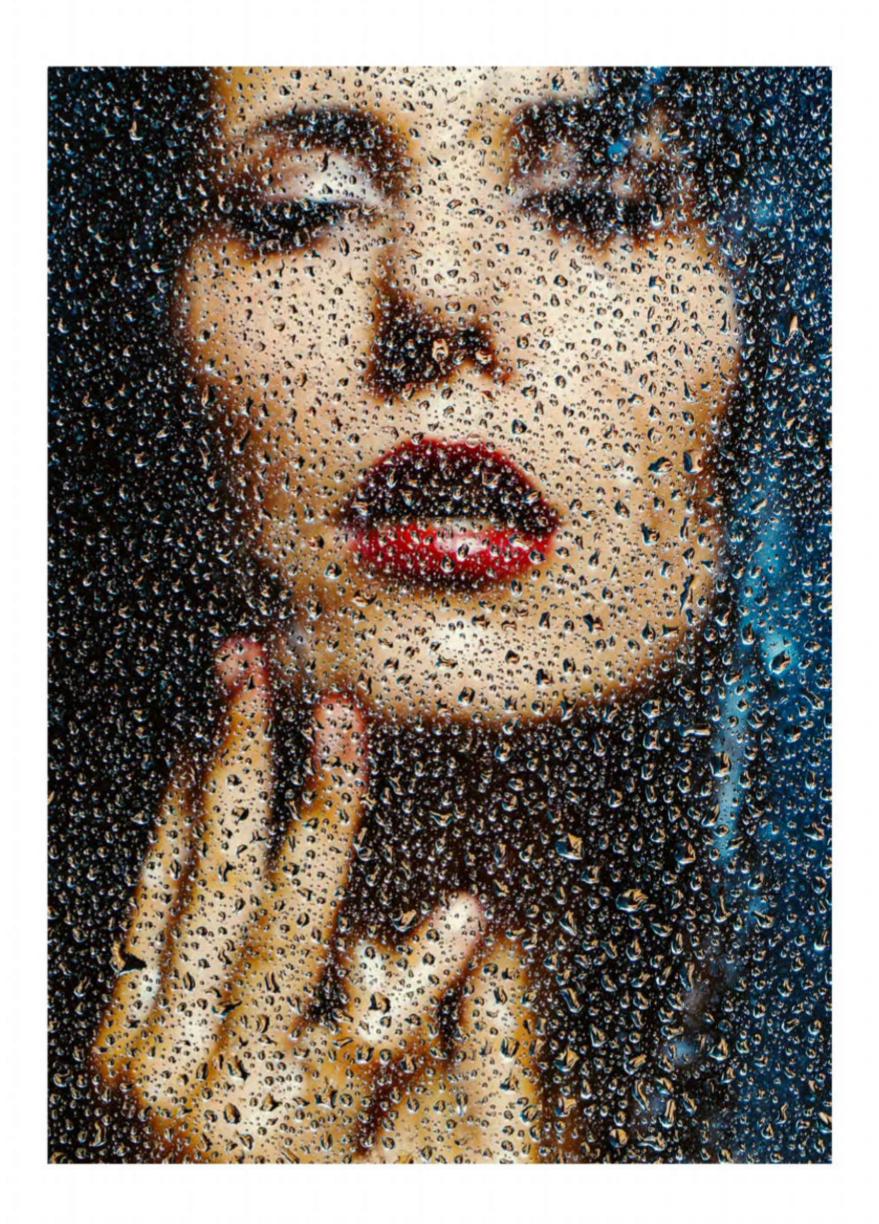






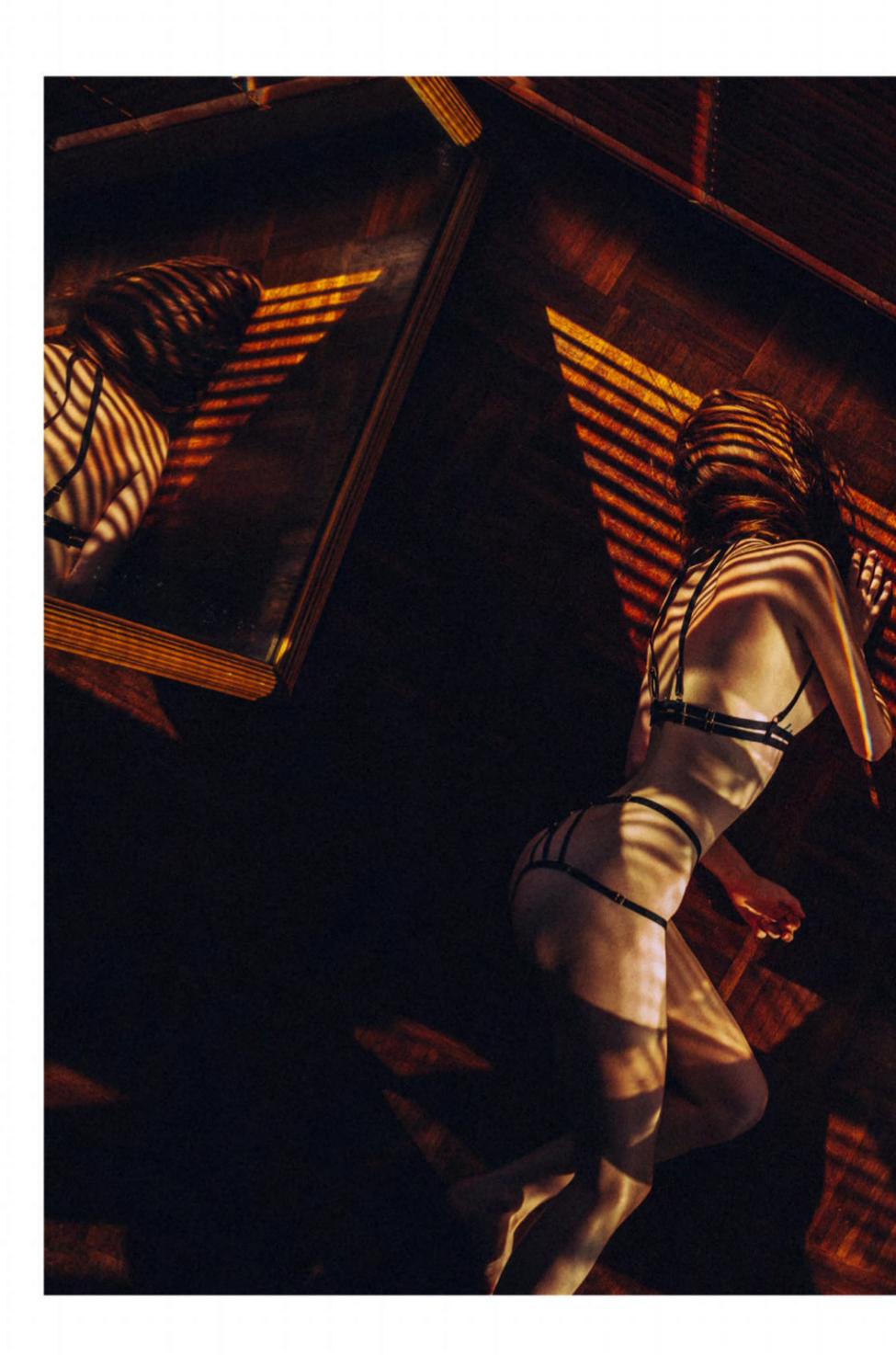


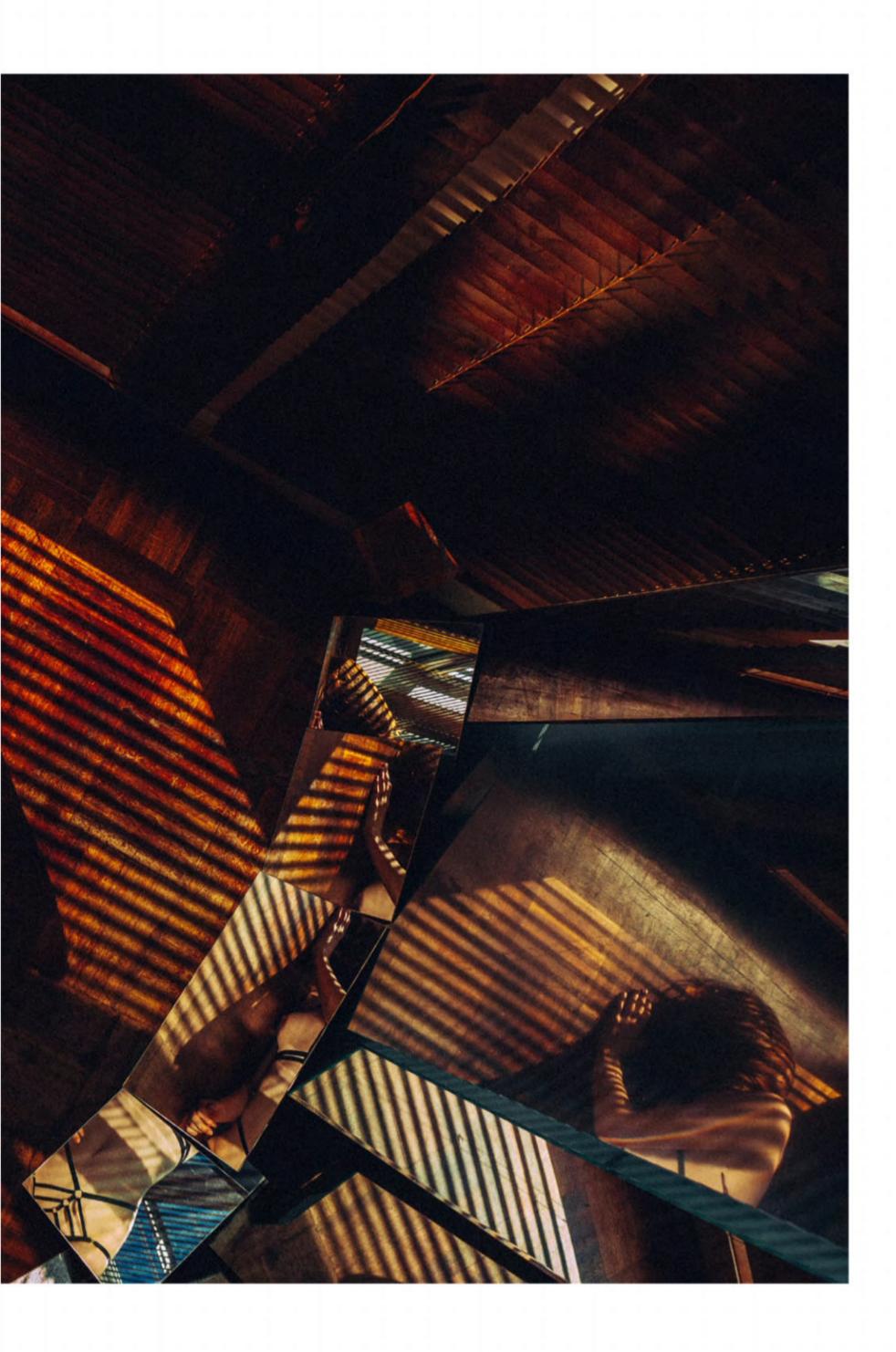


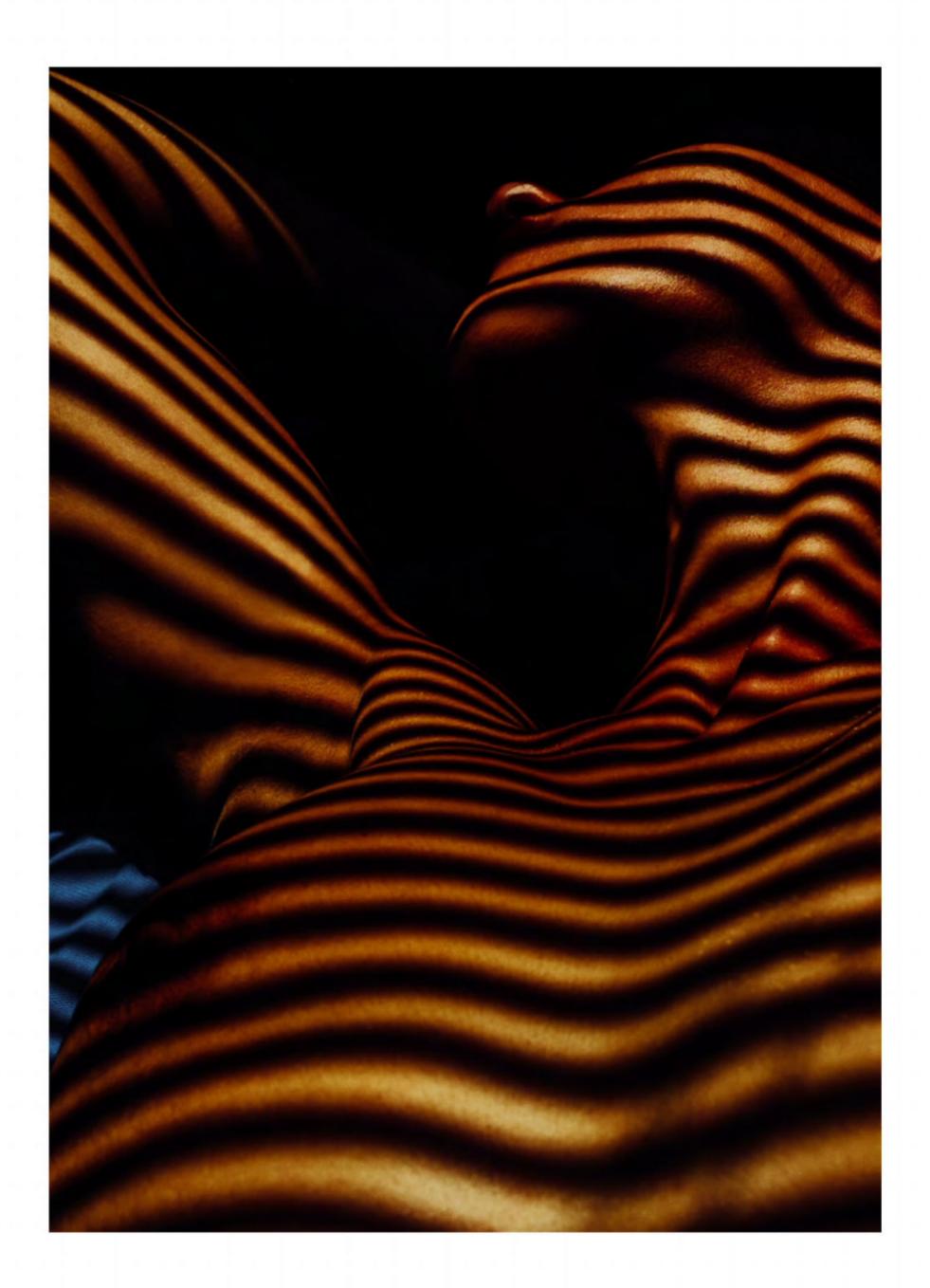


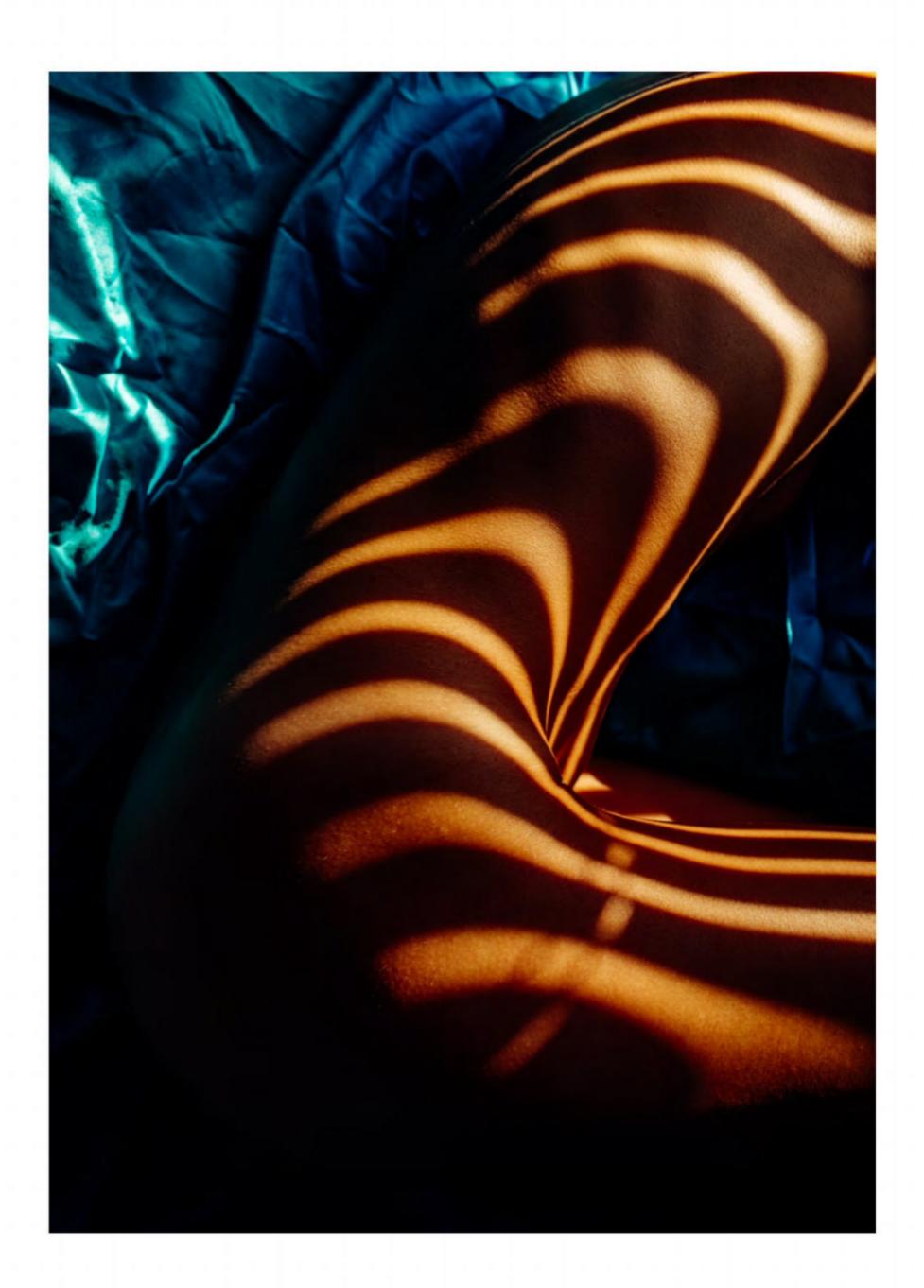


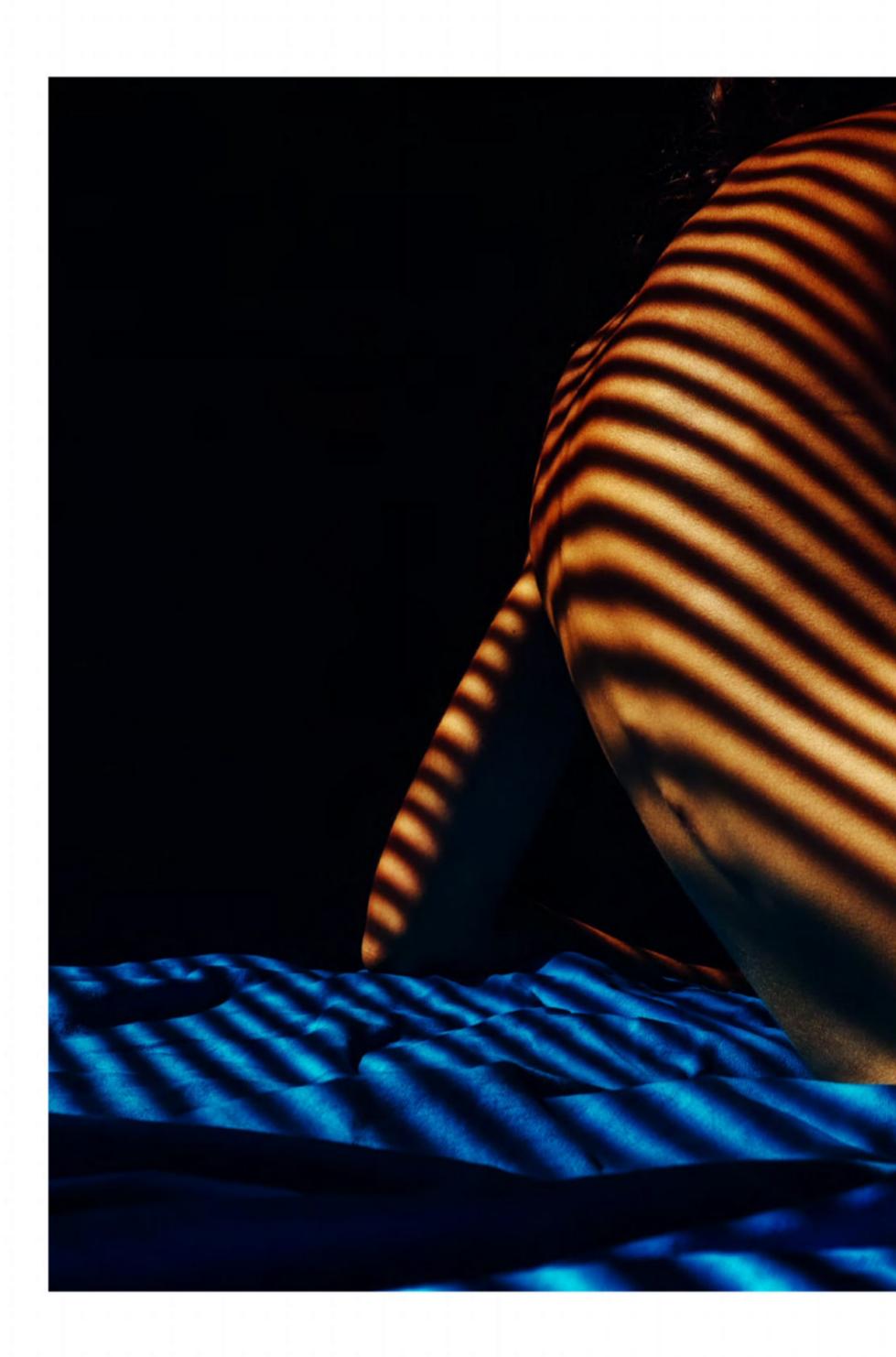


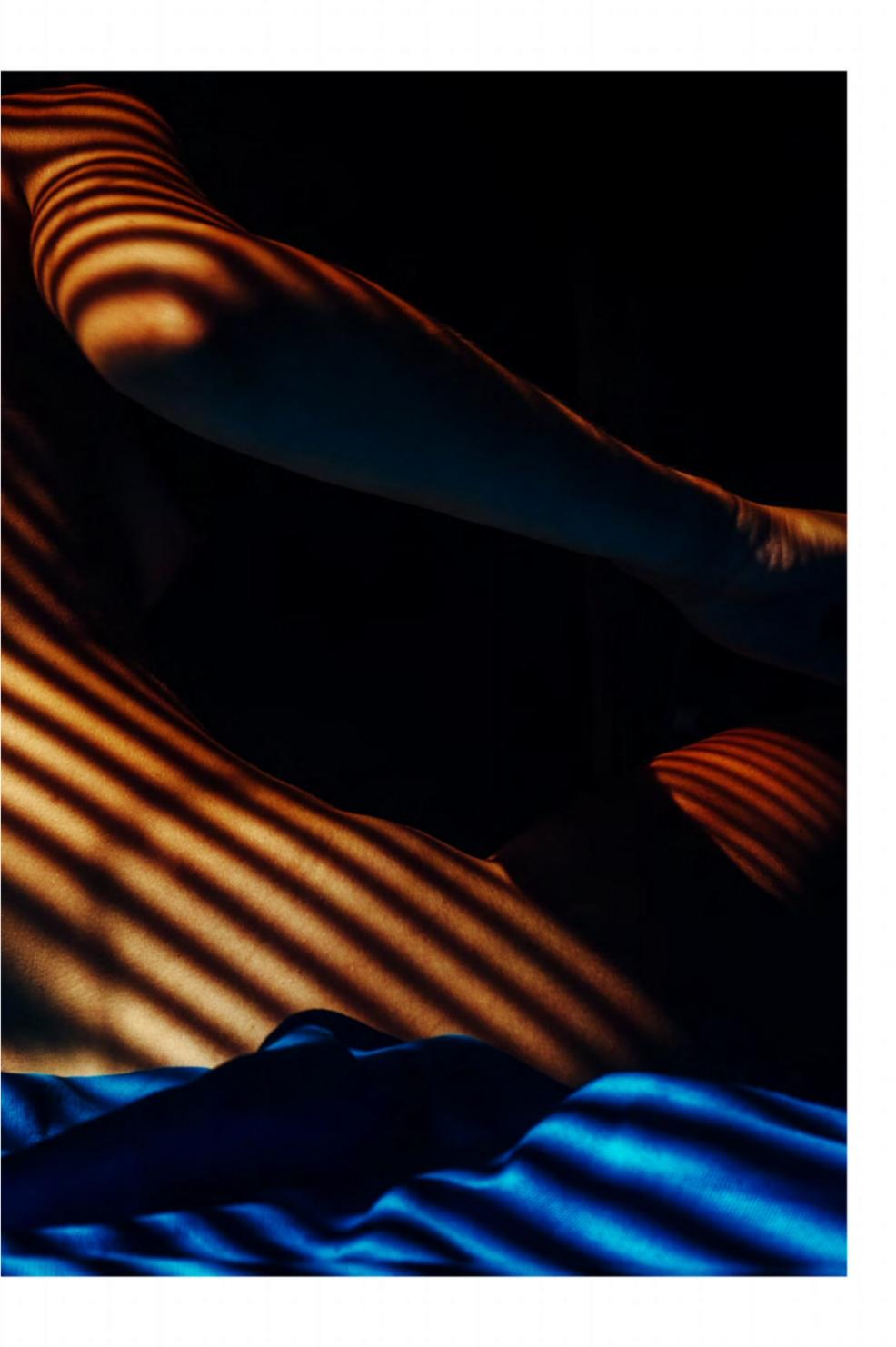


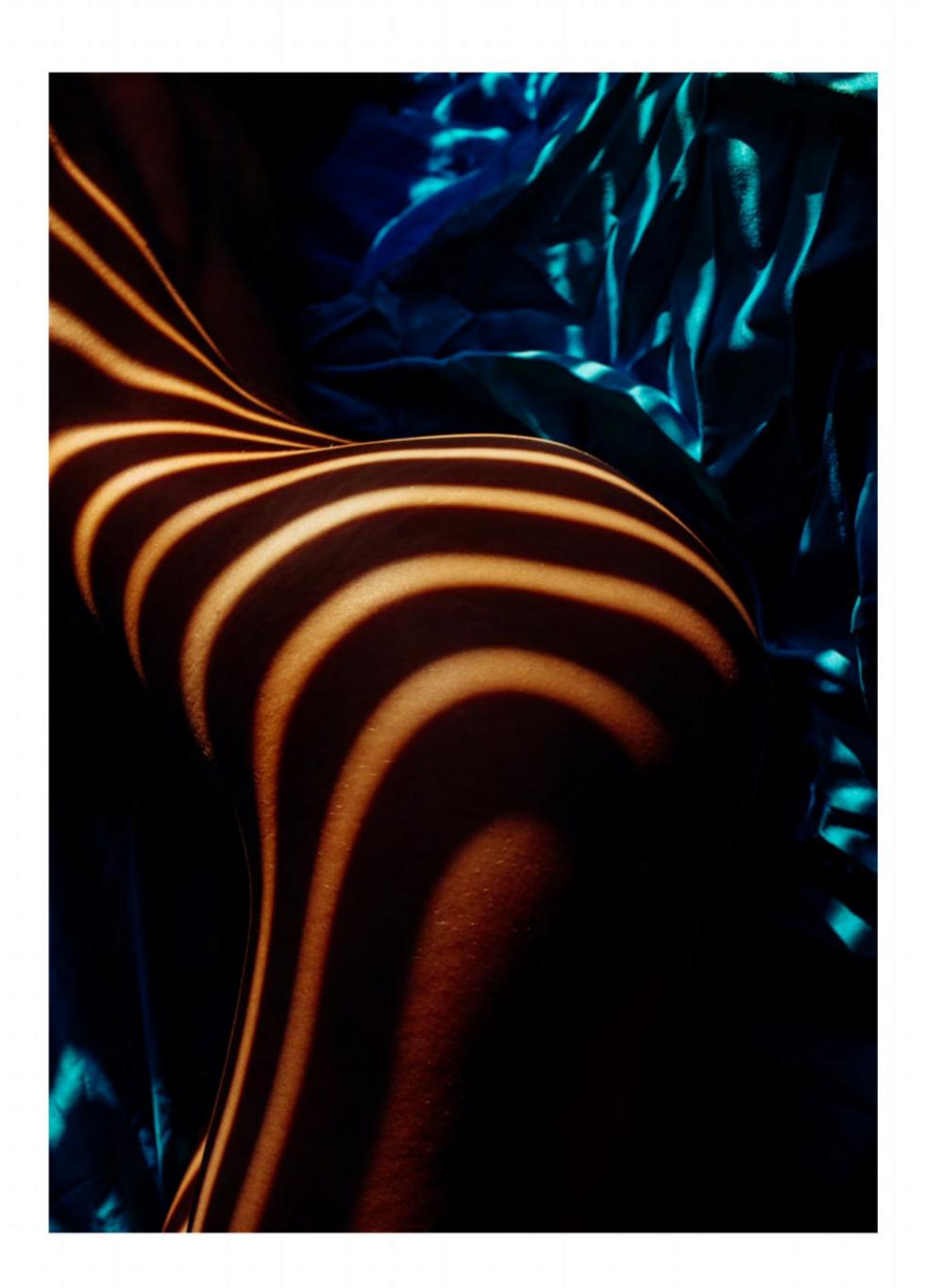














DANIELLA MIDENGE







HÉROÏNES HITCHCOCKIENNES



Daniella Midenge's fascinating photgraphs live on the edge between provocation and art. Her stunning pictures offer a more majestic version of reality. The power that flows through her photographs emanates from an organic and intimate process.

She is most famous for her bold, constrated and audaciously sensual portraits, where women are nude, exposed and can often appear as fragile. But, in her works, women are always heroes who exude sophistication and confidence, despite their sexy poses. They represent proud women, magnified to the ranks of models, of leaders, godesses worthy of idolation. If Midenge's work is so singular, it is because women who are dipslayed on her photographs are shown are the stronger sex in a world still widely dominated by men. With her out of the ordinary spirit, Daniella offers us truly unique pieces, both in black and white, and in bright colours, depecting beautiful, lascivious, sensual women, strong and free much like the 1990's supermodels: men are drawn to bow before them.

The feeling of intimacy is also primordial throughout her work. Daniella has always made sure to do "what truly and only came from her heart". She made her debut with small, intimate shooting sessions, only allowing her friends in front her camera. No big production value, only a natural light. She has kept that spirit to this day even if her ressources have evolved: her main focus is the subject of the picture. To her, photography is "like a brief love story". Having been one herself, Daniella knows how to approchoach her models. Thus, she is able to create photographs that exude sensations. Daniella has had a long relationship with creativity. Born in the remote forests of northern

Sweden, Midenge had no choice but to become creative in order to escape from absolute boredom. With her mother working as an illustrator and her father as a journalist, she had, since childhood, a passion for colours and drawing.

After studying photography, cinema and advertisement, she began by working as an art restorer. From faces on old paintings, she went to work on live ones as a makeup artist, wether in fashion shootings or for drag queens in a Stockholm gay club. As if being multi-talented wasn't enough, Daniella was also a model, working on the other side of the lense. Not very surprising considering her full lips, her chiseled cheekbones, her deep blue eyes and her strong eyebrows. Slowly but surely, Daniella Midenge has become a key figure in modern photography. The mysterious Daniella Midenge seems to be able to achieve anything she sets her mind to. Photography has become her greatest passion and she knows shewill not able to come back from it. She created her first cover the american version of Marie Claire in 2010. This rapidly jumpstarted her carreer in fashion photography. Her editorials are now published in Vogue, Harper's Bazaar, Sunday Times, Elle or GQ . Even if she has taken her camera all around the world - most recently to Tel Aviv, Johannesburg, Rome, Stockholm, the Maldives – she now resides in the creators' capital, Los Angeles. And in the middle of such massive competition, her style is unmistakably unique. To define Daniella Midenge with a fixed and frozen portrait is difficult as she shines through her many facets. Every new work sheds a new light on her personality, and one can't help but feel compelled to pierce the exciting mystery that surrounds her.



 $Daniella\ Midenge,\ Self portrait$







Gigi



 ${\it Jessica Lee Buchanan}$





ROOM WITH A VIEW

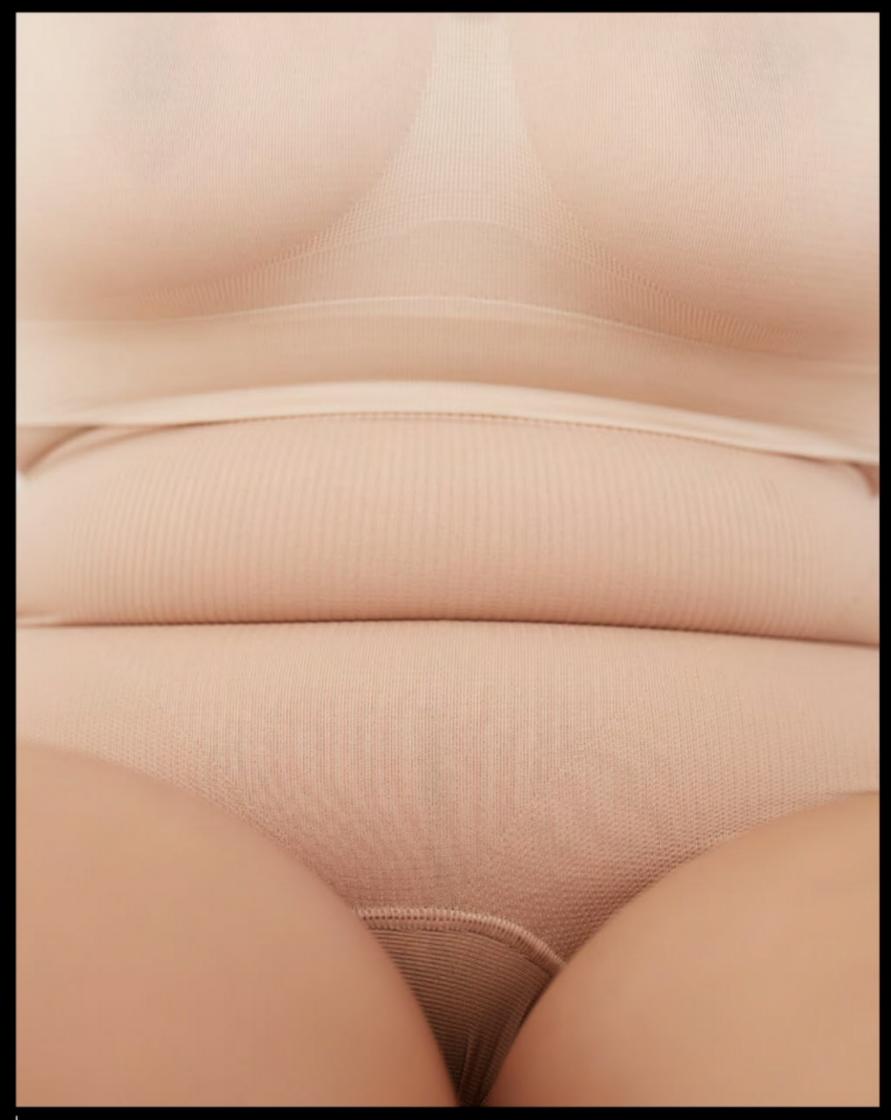


Artist : **Tim Tadder** Model : Jeana Turner

In an effort to encourage our readers' participation and to act as a showcase for young talents, whether experimented or amateurs, we make this insert available to any collaboration or editorial proposition. Feel free to send us your best photos to this address: redaction@incarnatio.fr to maybe be featured in the next issue. In the meantime we recommend you visit the websites and the portfolios of the photographers featured in this issue.



Artist : **Emmanuel Grigon** Models : Caterina Raspini, Leslie Sauvage et Julian Reinaudo



Artist : Anna Dabrowska



Artist : **Stefan Rappo** Model : Miki Hamano



Artist: Nicolas Guerin





Grand Partner of Venezia Photo Masterclass, Normal Academy and Normal Magazine offer a discount to attend the workshops of Erwin Olaf, Vincent Peters, Albert Watson, Ann Ray, Stefanie Renoma, Nikos Aliagas, Rancinan and many

others. Let yourself be guided by the greatest photographers, in an idyllic location, a private island in Venice, during a stay of 3 days, all inclusive. On the program: workshops, portfolio reviews, screenings, conferences, meetings ...

THE MASTERS ...



-10% discount with the code NORMALVP19



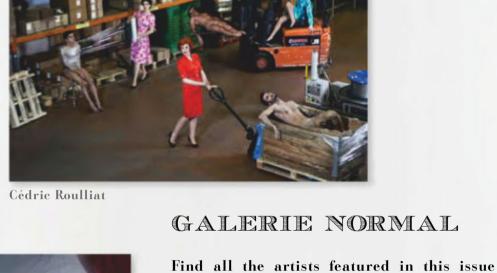
Bart Ramakers



Hans Withoos



Alexandra Laffitte



Pablo Almansa

GALERIE NORMAL

and their works in Normal's online Galerie. Unique and exclusive Polaroids, rare pictures, limited editions, numbered and signed by the artist. The team behind Normal works closely with every artist featured in the magazine and in this Galerie, most of them became friends of ours. Throughout the years we have developed a privileged relation with the most talented figures of tomorrow's photography. We only present the most appreciated pieces, the ones that are touching to us and that have a link with



Available on:

our publication.

www.normal-magazine.com/ La Galerie /

Tarifs en ligne





NORMAL Magazine

Maison d'édition : Incarnatio 22 rue vicq d'Azir, 75010 PARIS Contact : redaction@incarnatio.fr www.normal-magazine.com



Chief Editor: Philippe Guédon philippe@incarnatio.fr



Art Director: Guillaume Rogez guillaume@incarnatio.fr



Sales & Marketing Director (agent): Sissi Senuchki sissi@incarnatio.fr

Translation: Pierre Viau

Drafting committee: Paul Luro Adrien Liobet

Clément Marion

Correction: Rozenn Etienne Thomas Mecherey Sarah Nathan

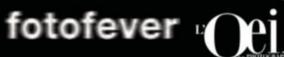
Distribution: Pollen Diffusion



Photographie: Laurent Hini • Modèles: Elsa Oesinger, Stefanie Renoma, Raphael Say, Leslie Sauvage, Guillaume Rogez, Sissi Senuchki, Lindsey Seguy, Philippe Guédon, Adrien Liobet, Eva Trixie Lhomme • Mua : Anne Verhague • Stylisme : Elsa Oesinger • Lieu : Red Art Factory









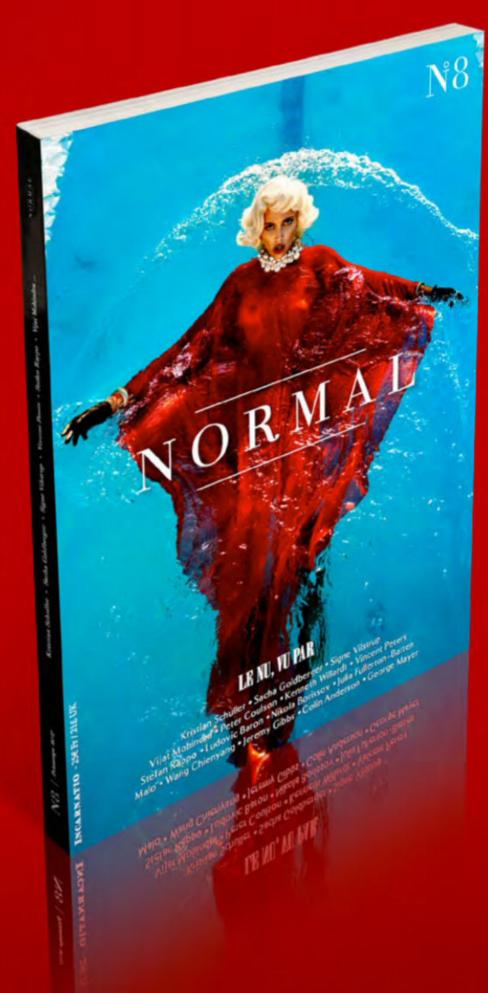




Your favourite magazine is also available in print!

66

 $N\overline{ORMAL}$



www.normal-magazine.com